

# CONJONCTURE ECONOMIQUE DES VINS DE LOIRE

## Muscadet

Situation à fin avril 2024



Document édité par le Pôle Prospective - Service Économie et Études

Contacts :

Antoine FRANÇOIS : a.francois@vinsdeloire.fr  
Fanny GAUTIER : f.gautier@vinsdeloire.fr

02.47.60.55.14  
02.47.60.55.08

**INTER.**  
INTERPROFESSION  
DES VINS DE LOIRE **Loire**

[www.vinsdeloire.fr](http://www.vinsdeloire.fr)

InterLoire - Interprofession des Vins de Loire  
62 Rue Blaise Pascal - 37019 Tours  
[communication@vinsdeloire.fr](mailto:communication@vinsdeloire.fr)



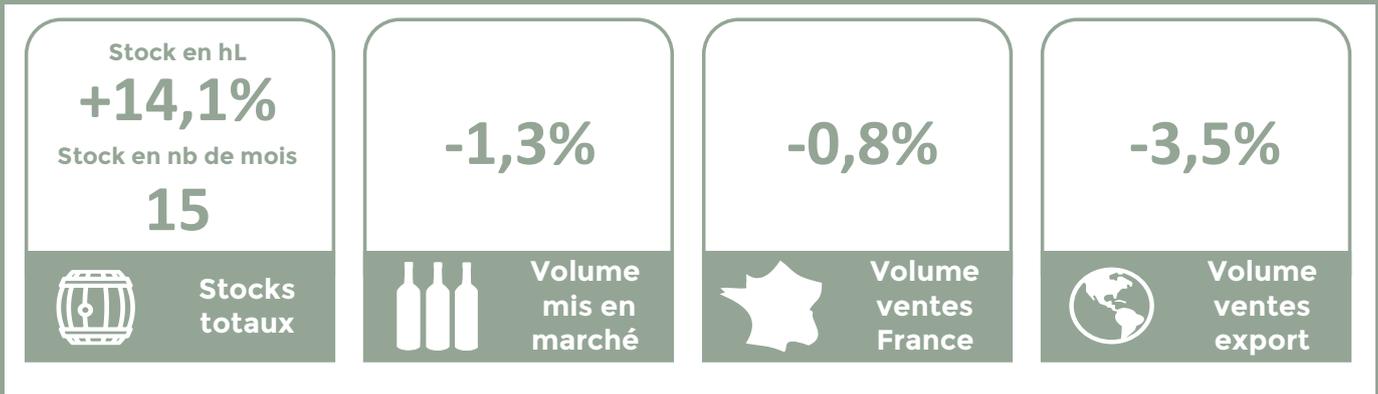


# Total AOP du Muscadet

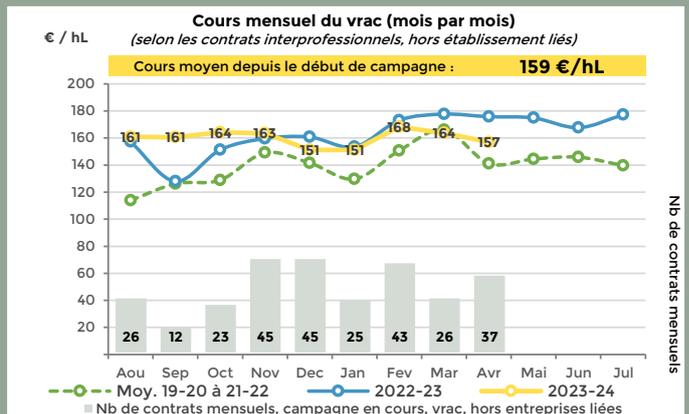
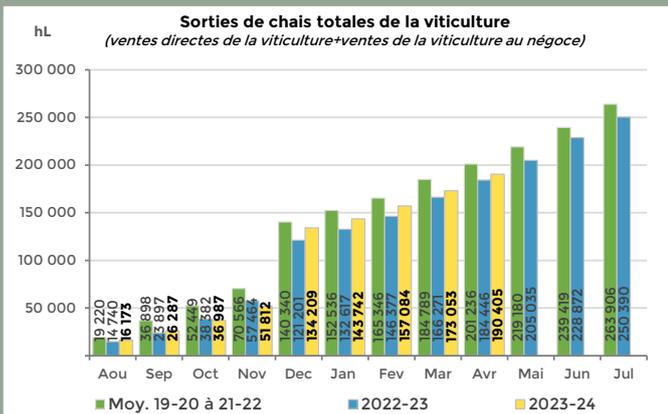
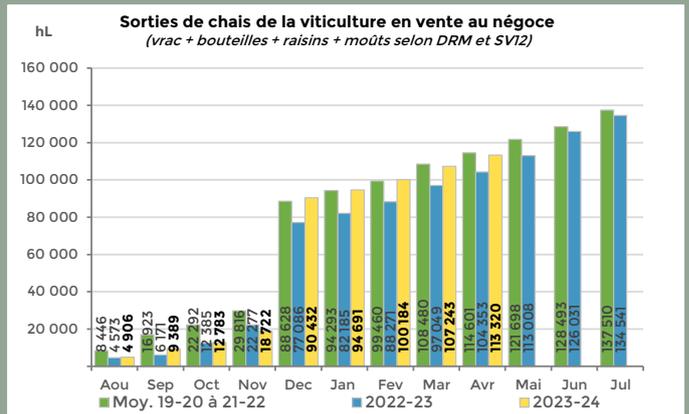
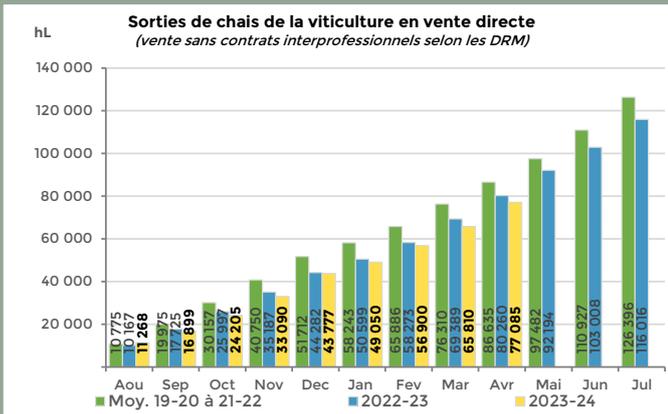
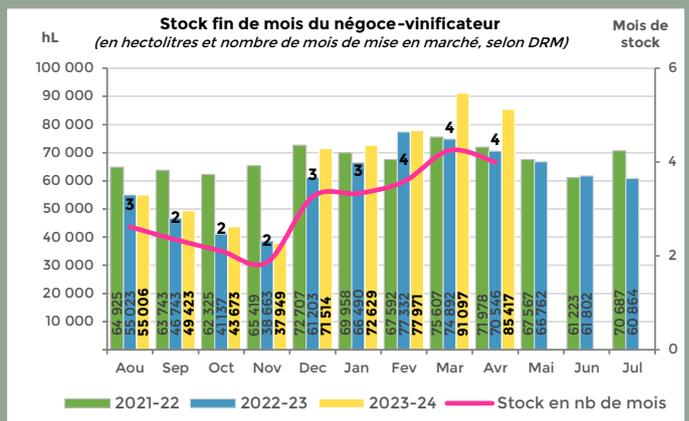
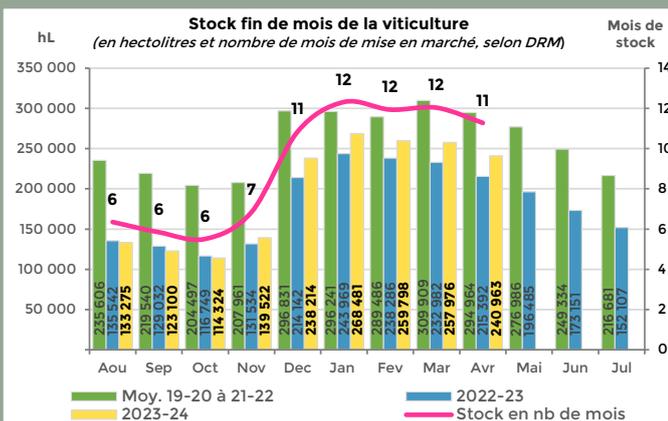
Tous les vins produits sous appellation "Muscadet"



## Évolution sur 12 mois glissants - avril 2024



## Conjoncture économique mensuelle (Amont)



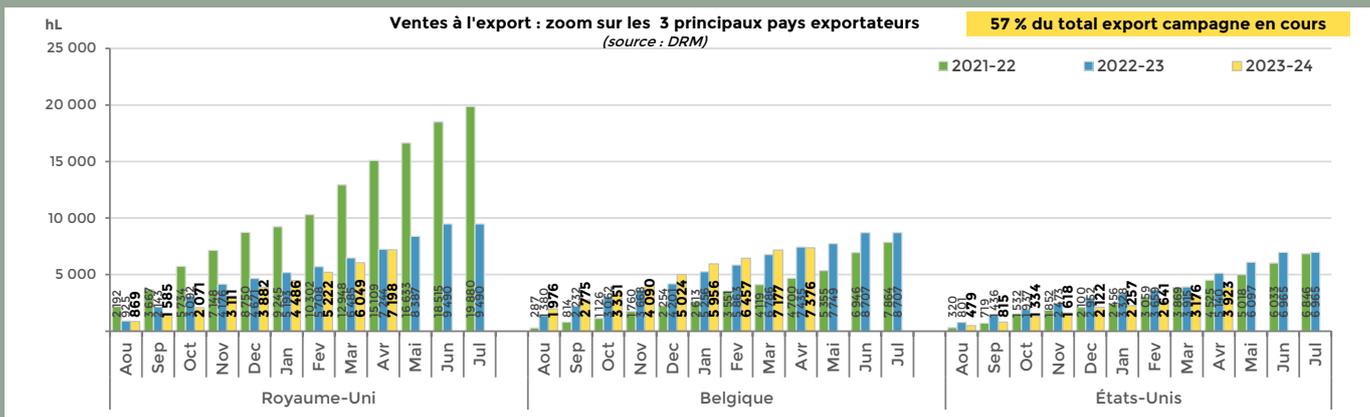
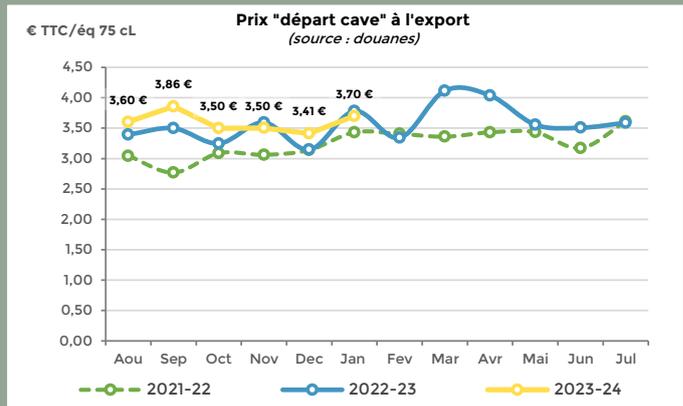
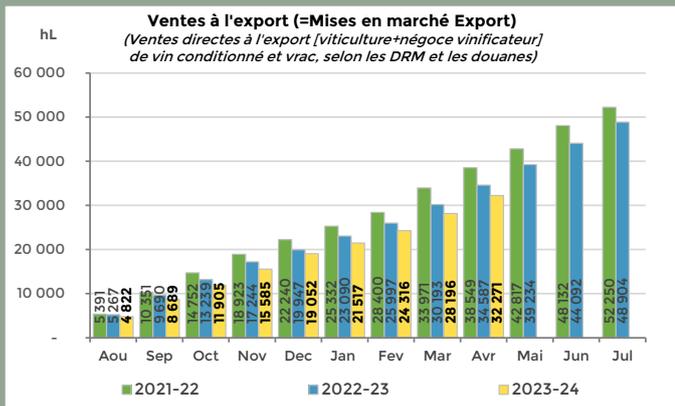
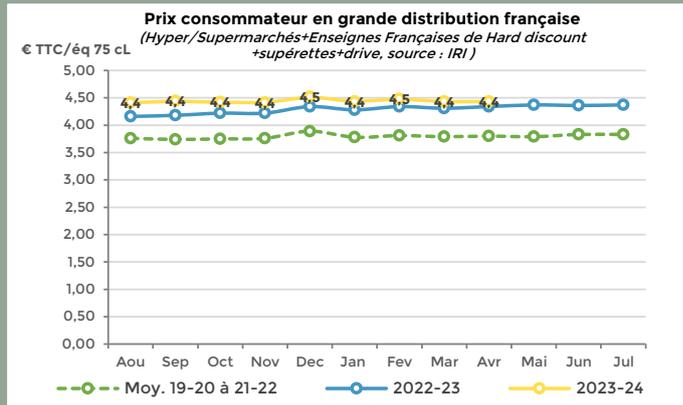
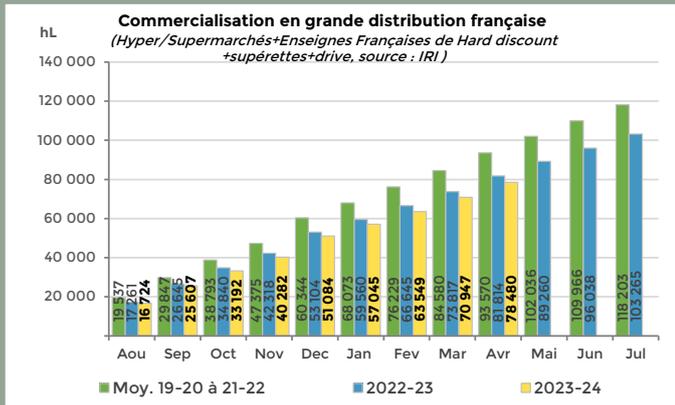
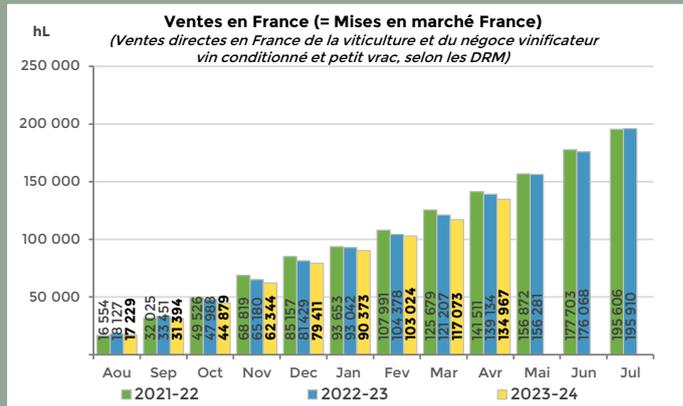
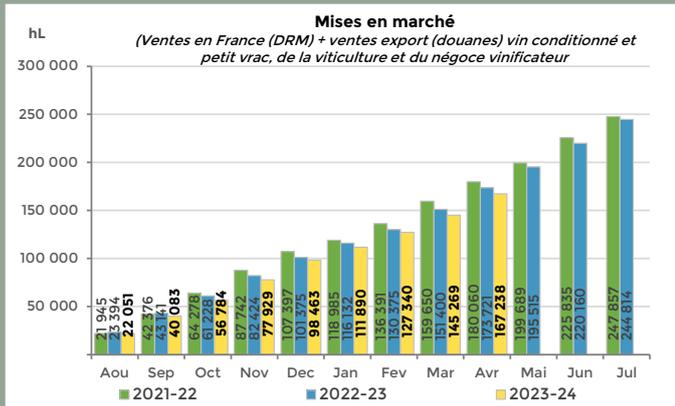
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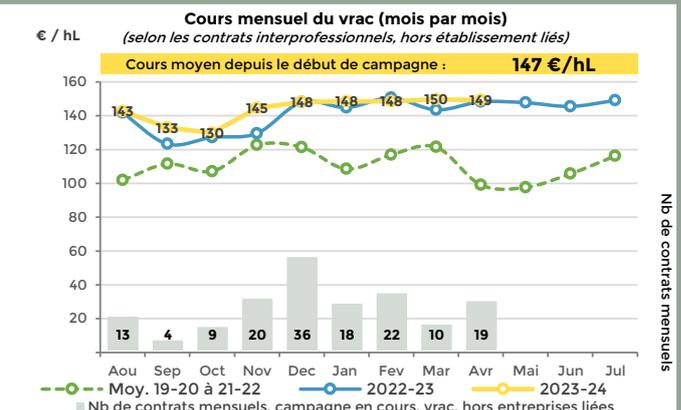
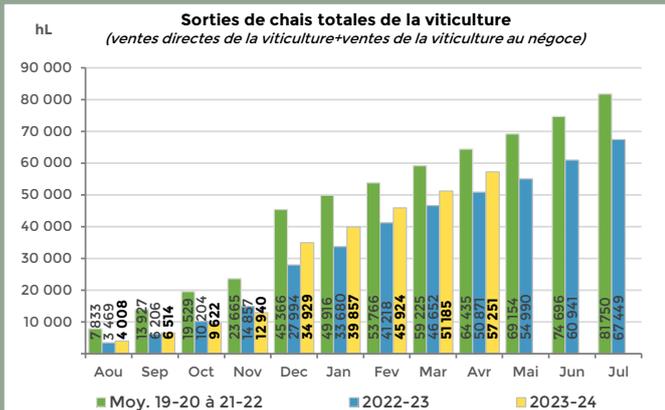
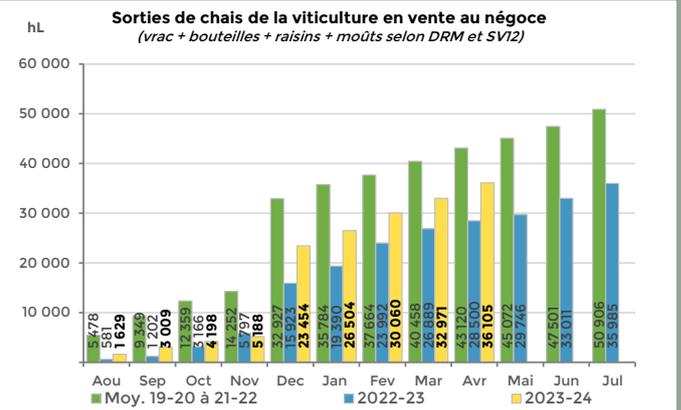
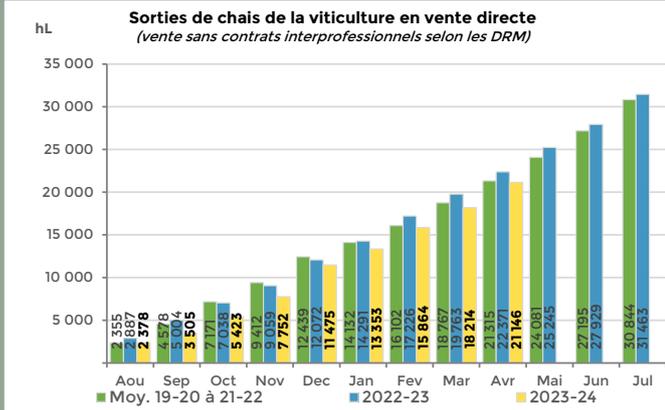
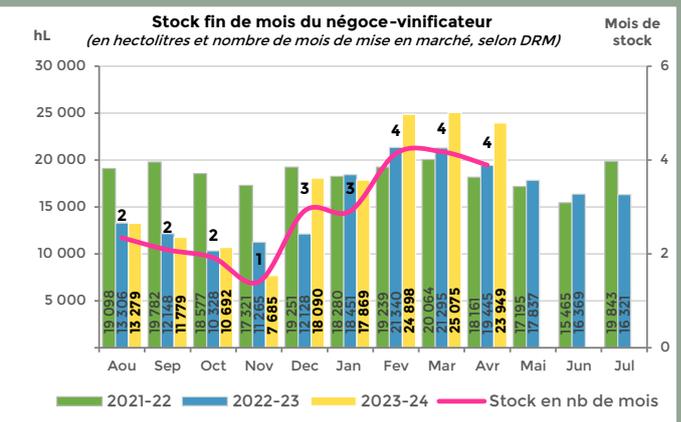
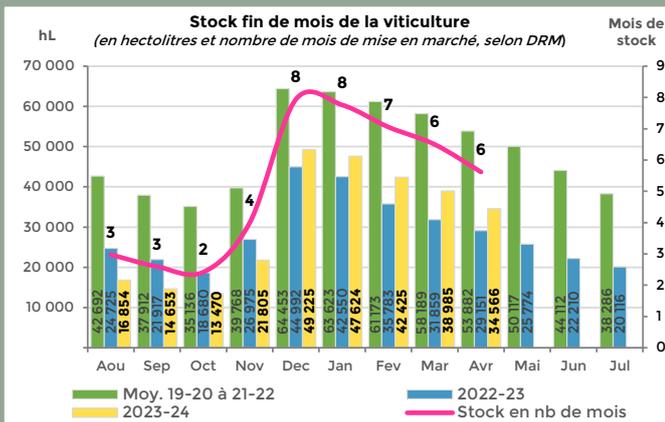
## Conjoncture économique mensuelle (Commercialisation)



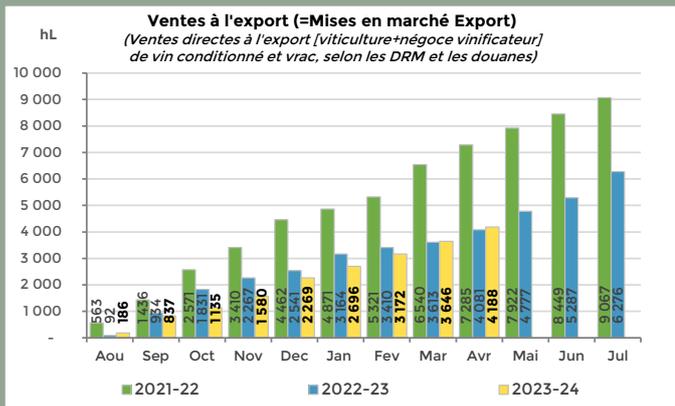
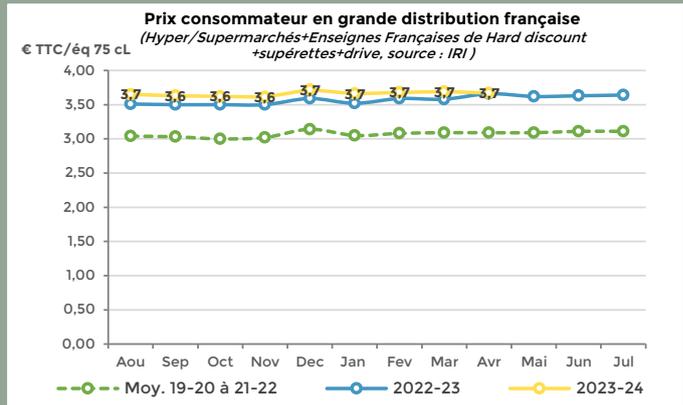
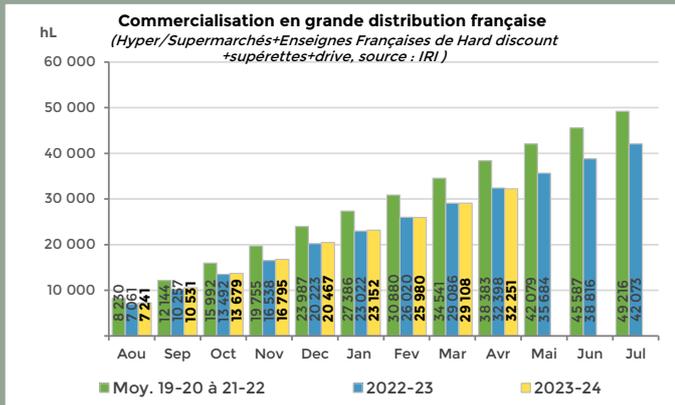
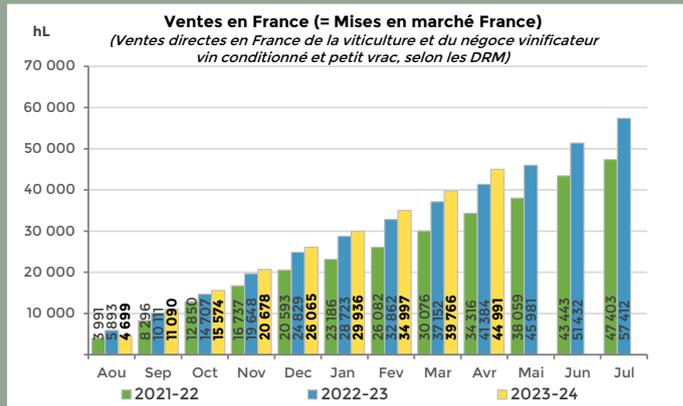
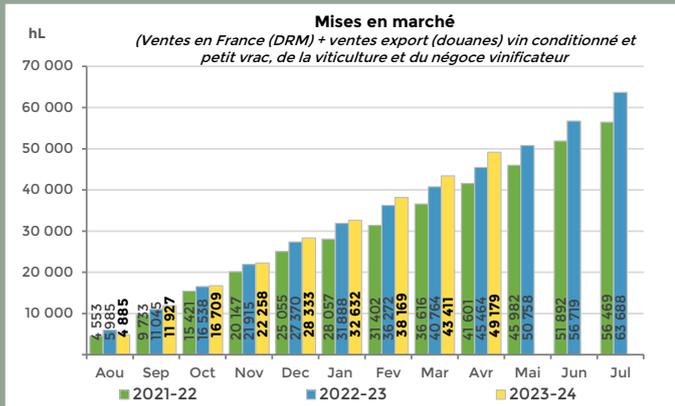
## Évolution sur 12 mois glissants - avril 2024

<p>Stock en hL <b>+20,4%</b> Stock en nb de mois <b>10</b></p> <p>Stocks totaux</p>	<p><b>+11,7%</b></p> <p>Volume mis en marché</p>	<p><b>+12,0%</b></p> <p>Volume ventes France</p>	<p><b>+8,9%</b></p> <p>Volume ventes export</p>
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## Conjoncture économique mensuelle (Amont)

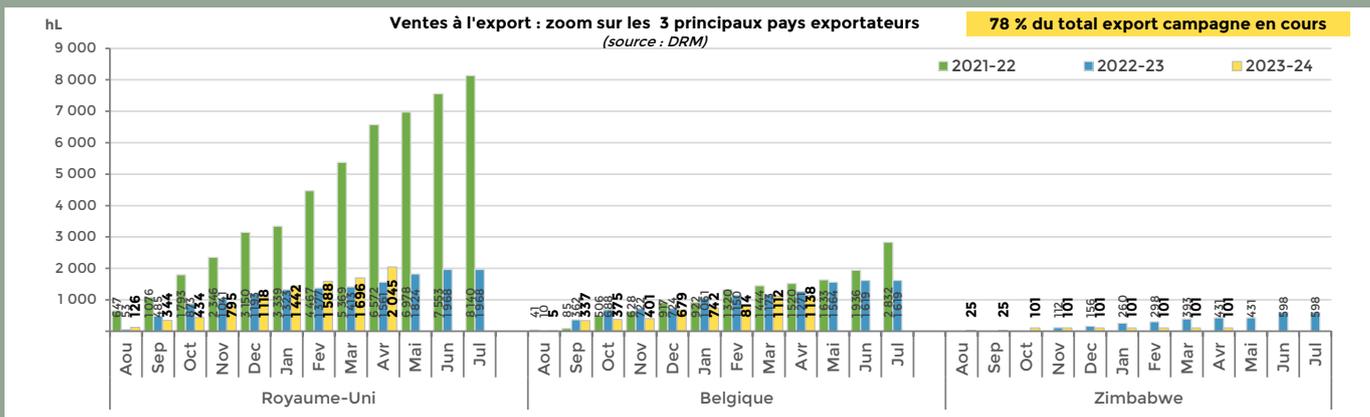


## Conjoncture économique mensuelle (Commercialisation)



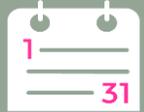
Aucune donnée de prix départ cave

Plus d'information : <https://filiere.vinsvalde Loire.fr/Article/Eco-et-Etude/Observatoire-economique-des-marches-glob/Exportations-vins-du-Val-de-Loire>



# Total des AOP "Muscadet" sous-régionales

Muscadets (dont sur Lie) Sèvre et Maine, Coteaux de la Loire et Côtes de Grand Lieu



## Évolution sur 12 mois glissants - avril 2024

Stock en hL  
**+12,5%**  
Stock en nb de mois  
**17**

**Stocks totaux**

**-5,9%**

**Volume mis en marché**

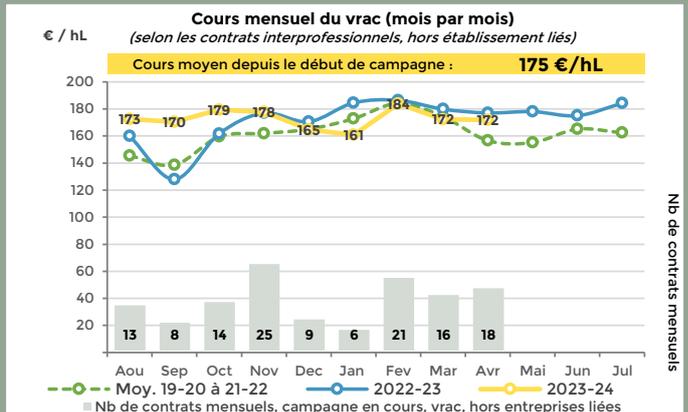
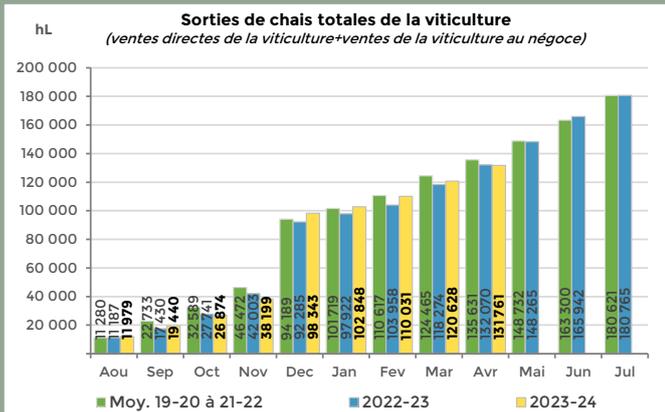
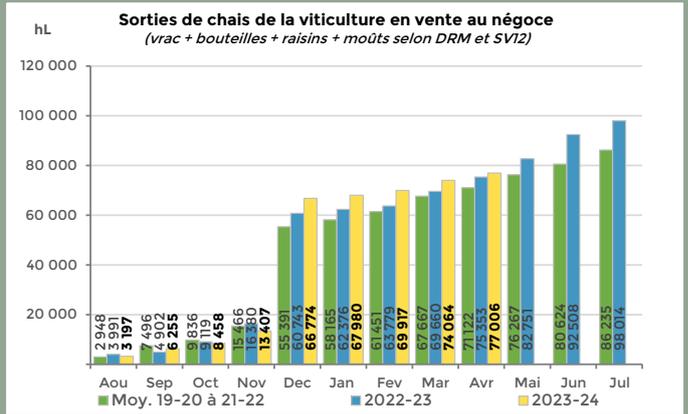
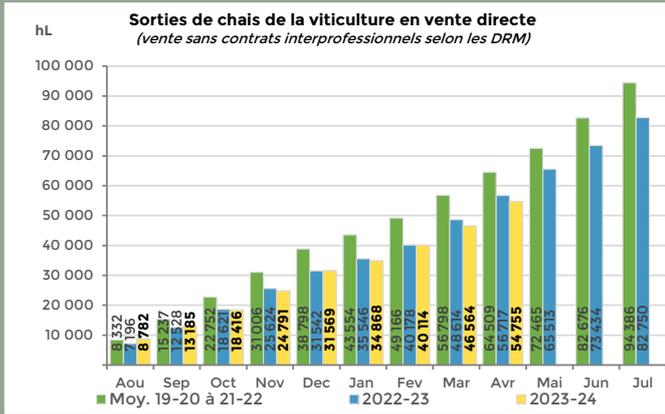
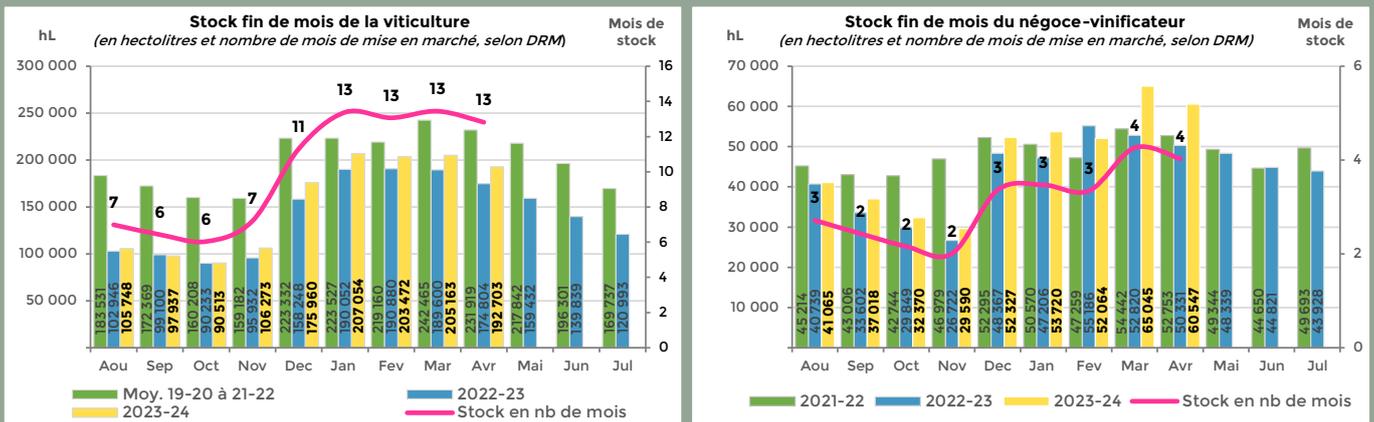
**-6,1%**

**Volume ventes France**

**-5,3%**

**Volume ventes export**

## Conjoncture économique mensuelle (Amont)



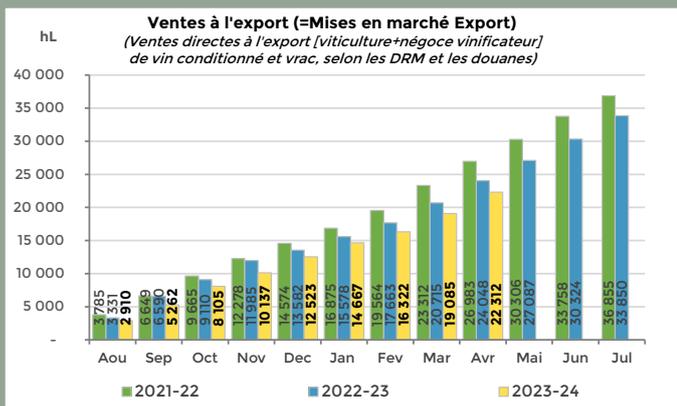
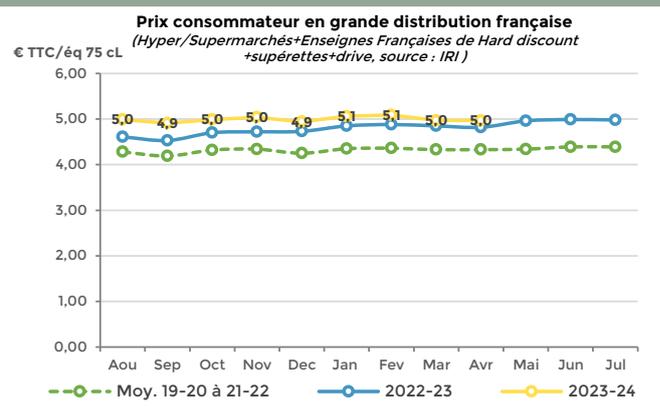
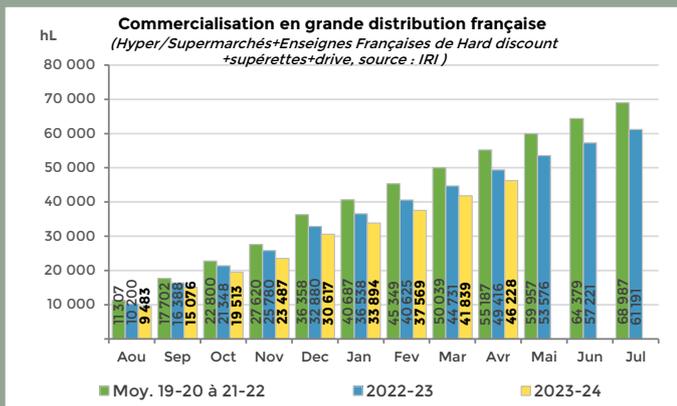
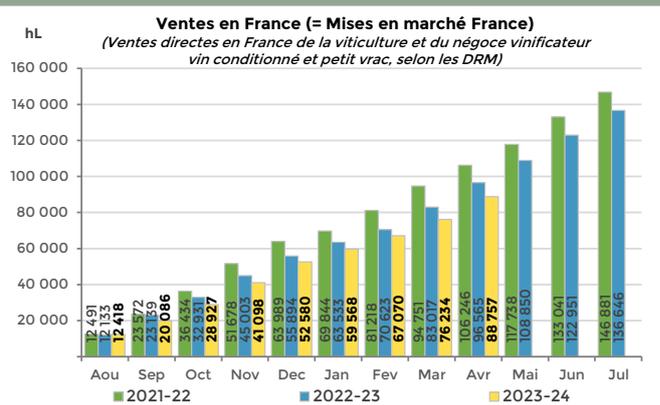
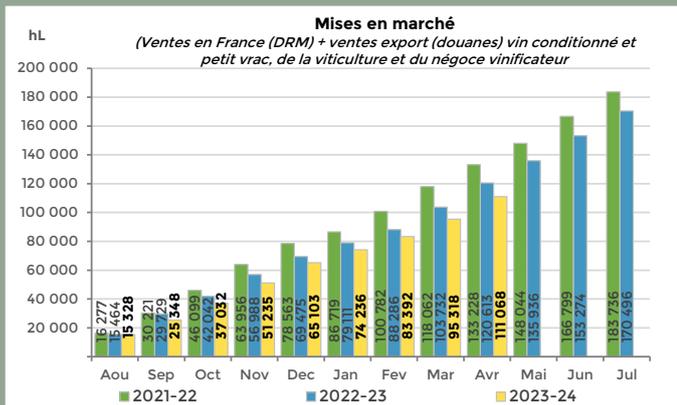
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# Total des AOP "Muscadet" sous-régionales

Muscadets (dont sur Lie) Sèvre et Maine, Coteaux de la Loire et Côtes de Grand Lieu

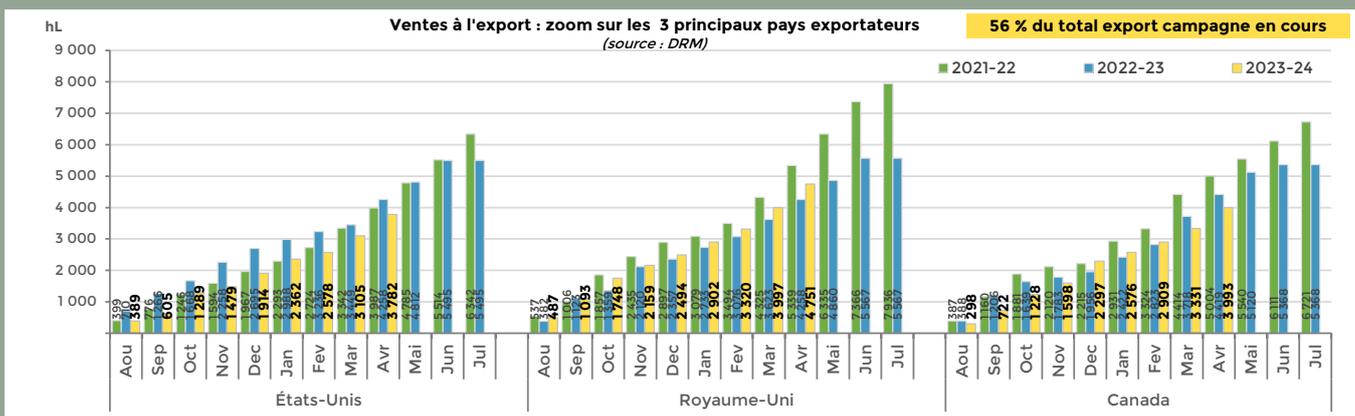


## Conjoncture économique mensuelle (Commercialisation)



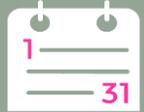
Aucune donnée de prix départ cave

Plus d'information : <https://filiere.vinsvalde Loire.fr/Article/Eco-et-Etude/Observatoire-economique-des-marches-glob/Exportations-vins-du-Val-de-Loire>



# Total des AOP "Muscadet" communales

Muscadets S&M Clisson, Gorges, Le Pallet, Château-Thébaud, Goulaine, Monnières-Saint-Fiacre, Mouzillon Tillières



## Évolution sur 12 mois glissants - avril 2024

Stock en hL  
**+19,7%**  
Stock en nb de mois  
**85**

**Stocks totaux**

**+9,5%**

**Volume mis en marché**

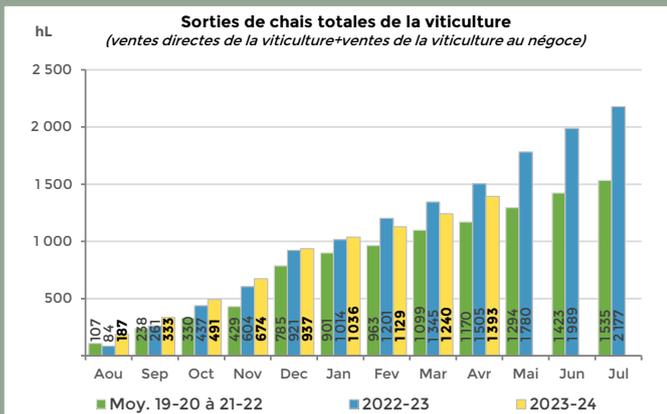
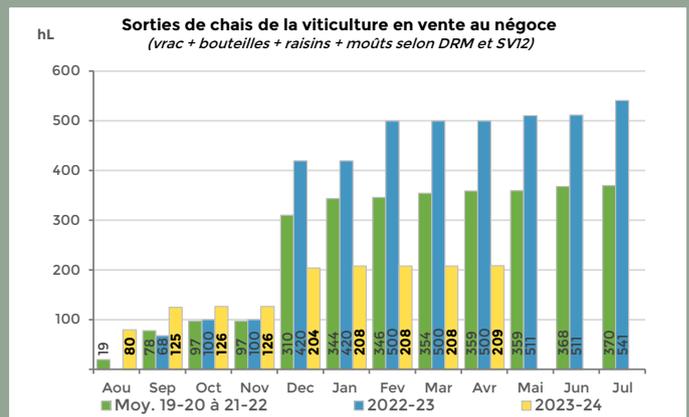
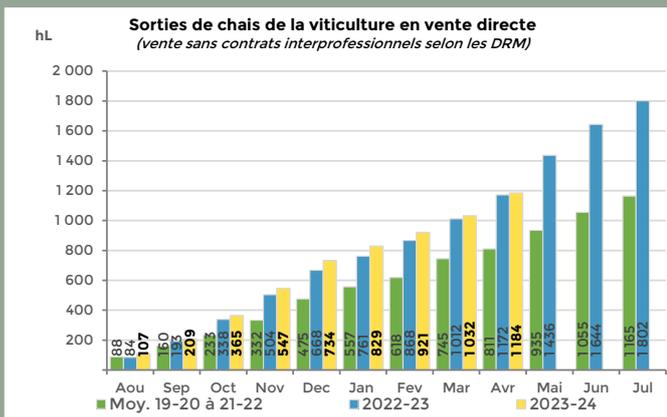
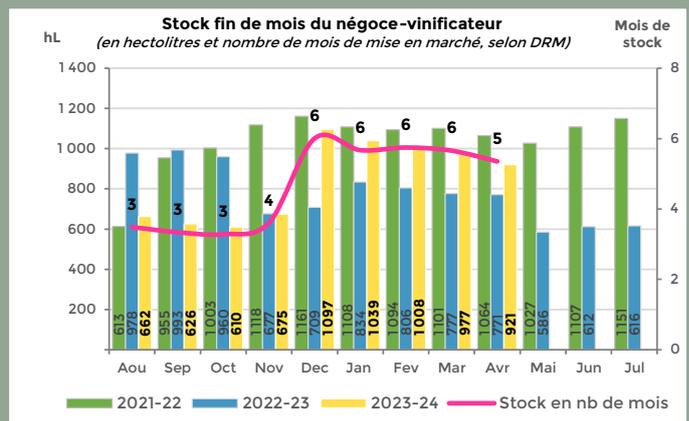
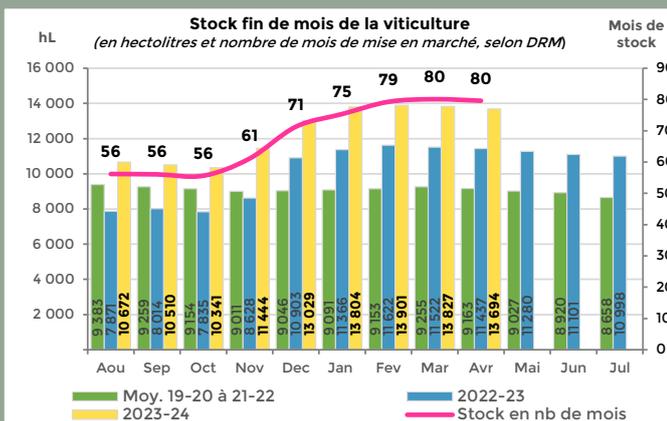
**+21,0%**

**Volume ventes France**

**-21,8%**

**Volume ventes export**

## Conjoncture économique mensuelle (Amont)



Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

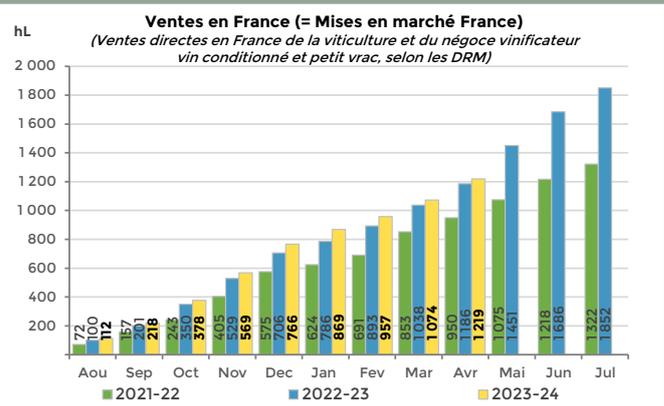
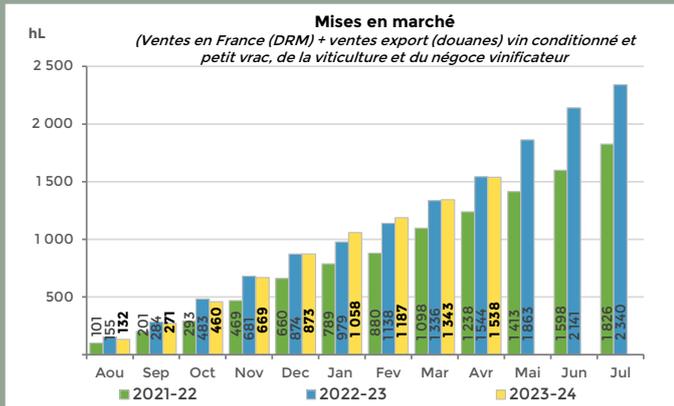
Nb de contrats mensuels

# Total des AOP "Muscadet" communales

Muscadets S&M Clisson, Gorges, Le Pallet, Château-Thébaud, Coulaine, Monnières-Saint-Fiacre, Mouzillon Tillières

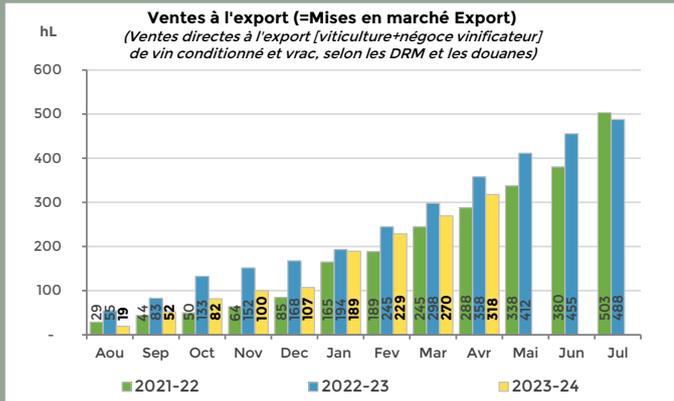


## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de commercialisation GD

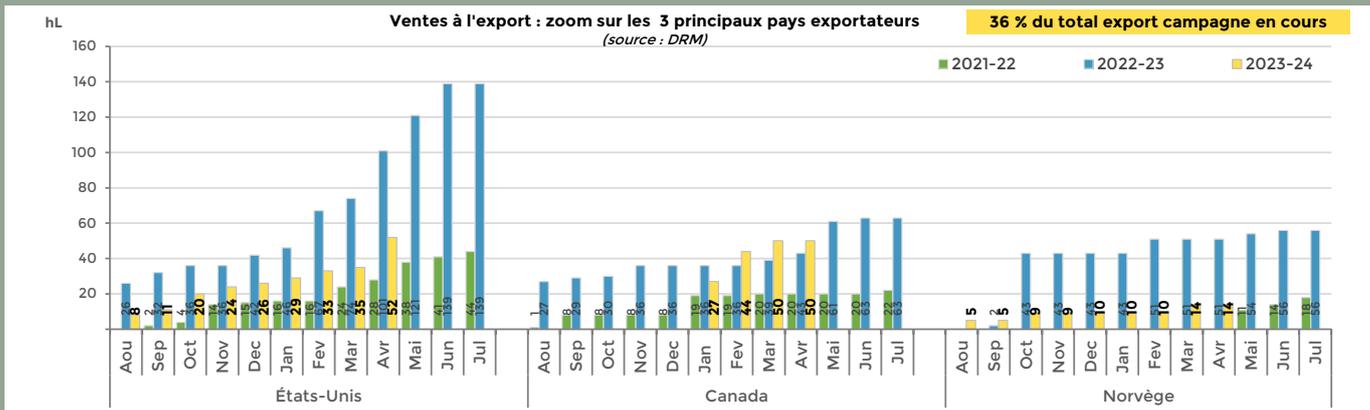
Aucune donnée de prix GD



Aucune donnée de prix départ cave

Plus d'information :

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# Total des AOP "Muscadet sur lie"

Muscadets sur lie : AC, S&M, CTL et CGL



## Évolution sur 12 mois glissants - avril 2024

Stock en hL  
**+12,8%**  
Stock en nb de mois  
**17**

**Stocks totaux**

**-4,8%**

**Volume mis en marché**

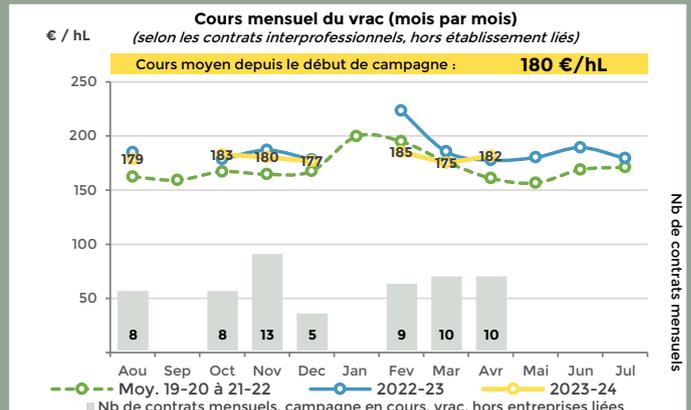
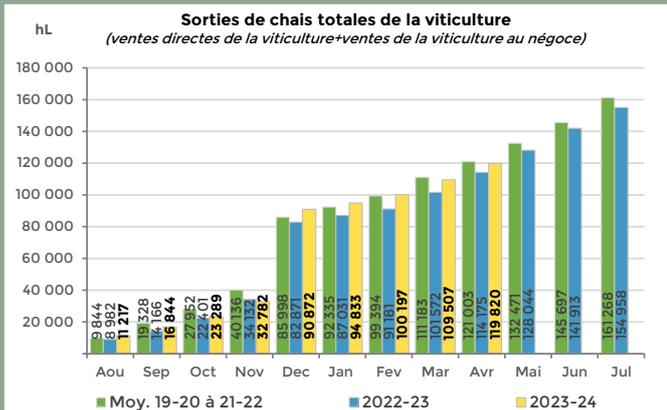
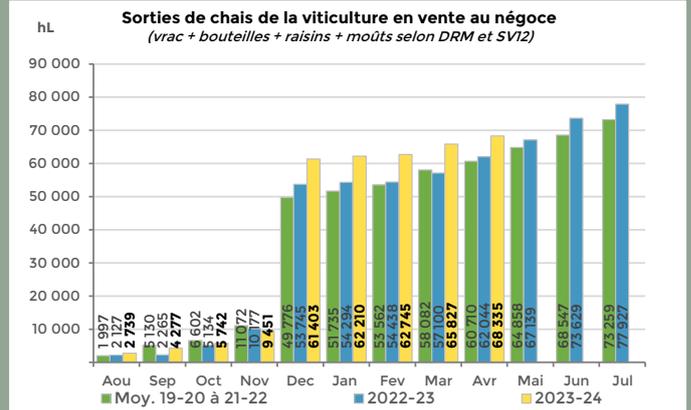
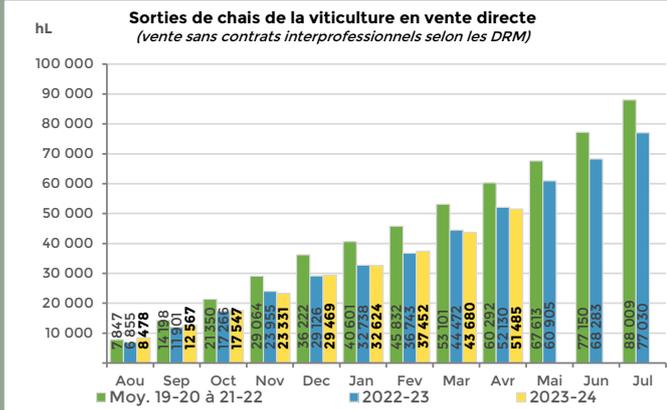
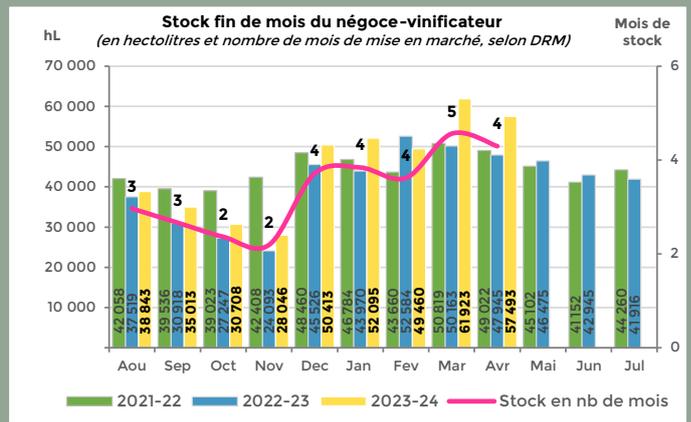
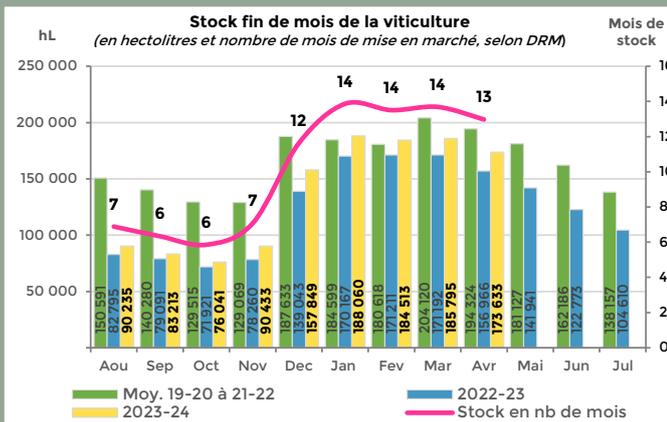
**-5,2%**

**Volume ventes France**

**-3,1%**

**Volume ventes export**

### Conjoncture économique mensuelle (Amont)



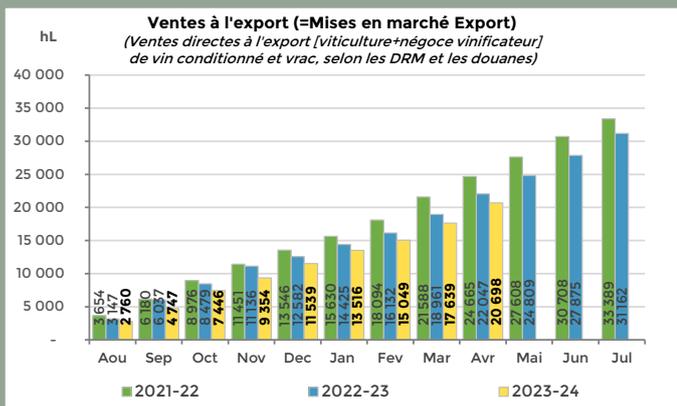
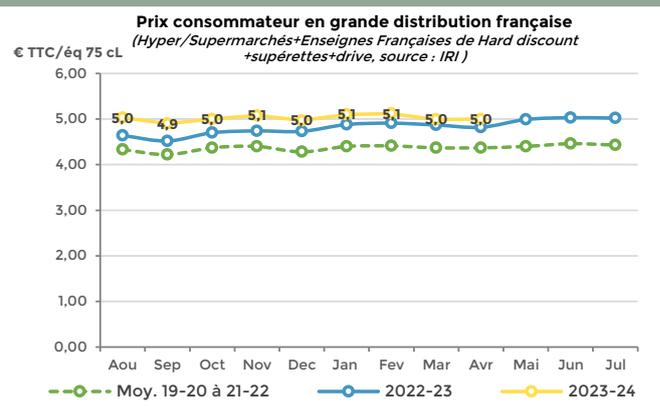
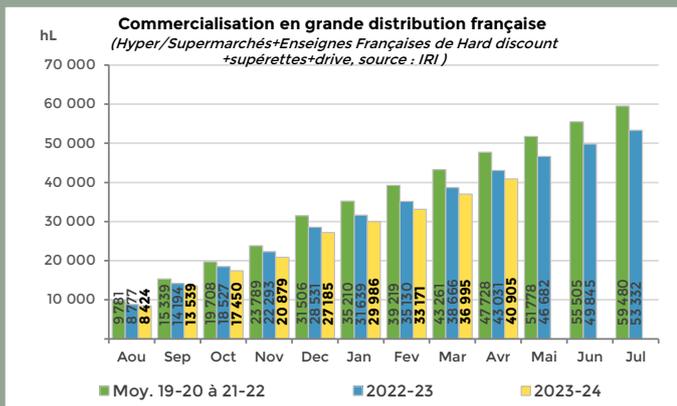
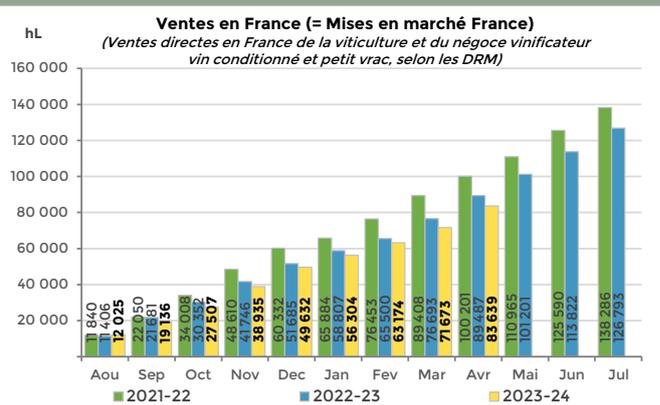
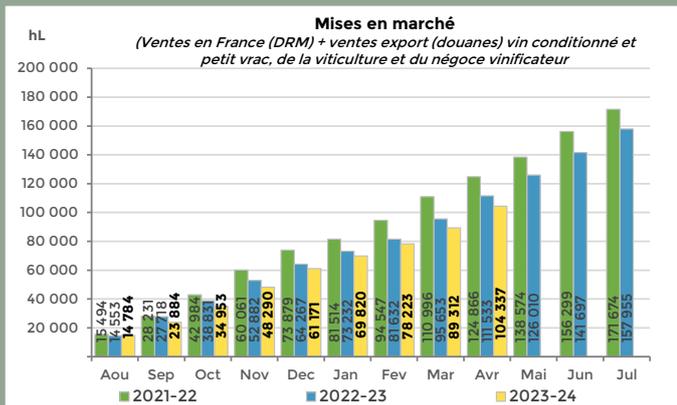
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# Total des AOP "Muscadet sur lie"

Muscadets sur lie : AC, S&M, CTL et CGL

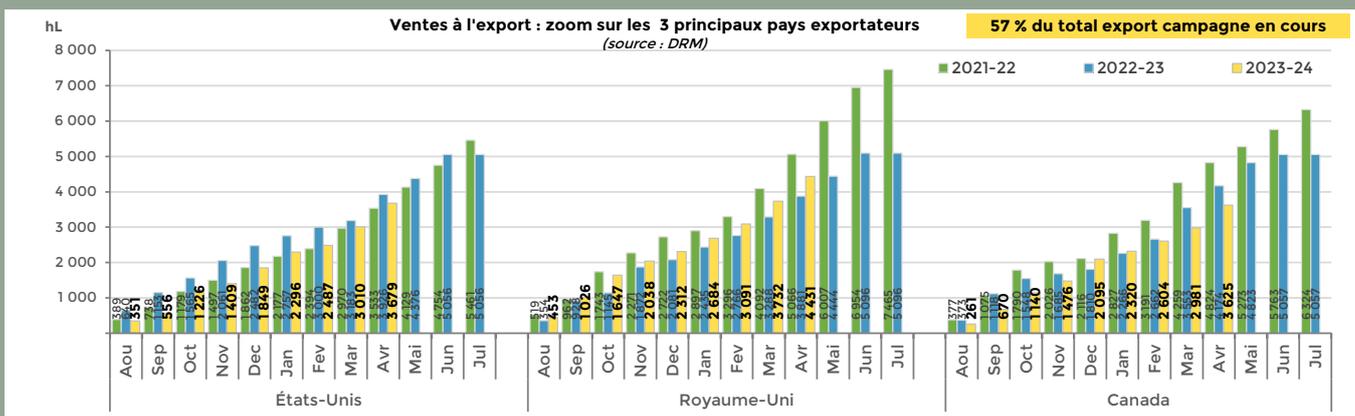


## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave

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## Évolution sur 12 mois glissants - avril 2024

Stock en hL  
**+21,0%**  
Stock en nb de mois  
**10**

**Stocks totaux**

**+12,5%**

**Volume mis en marché**

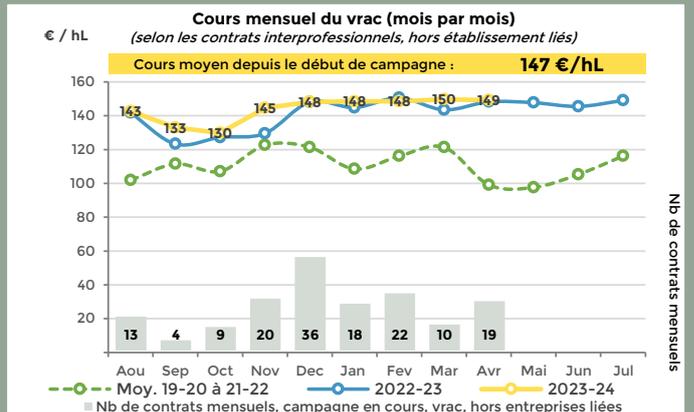
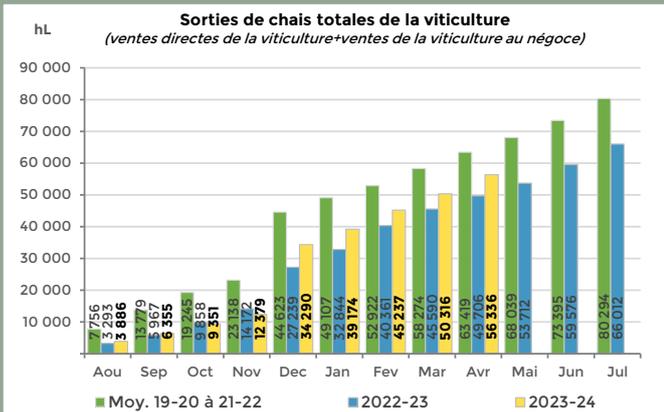
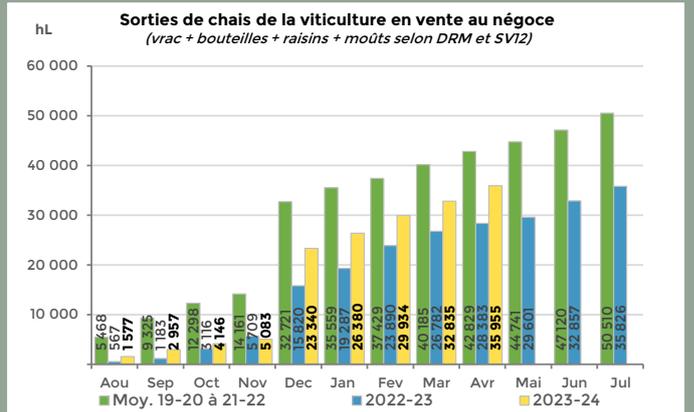
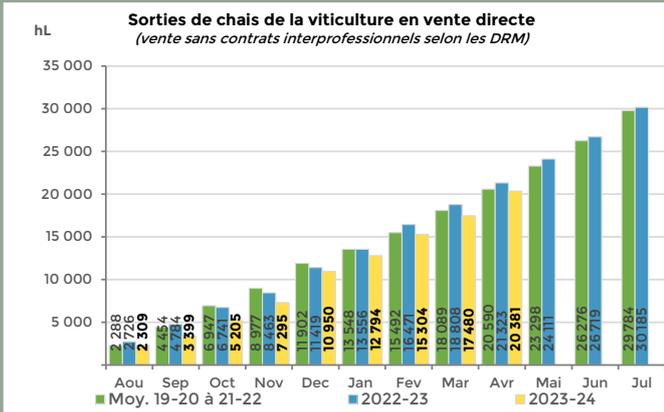
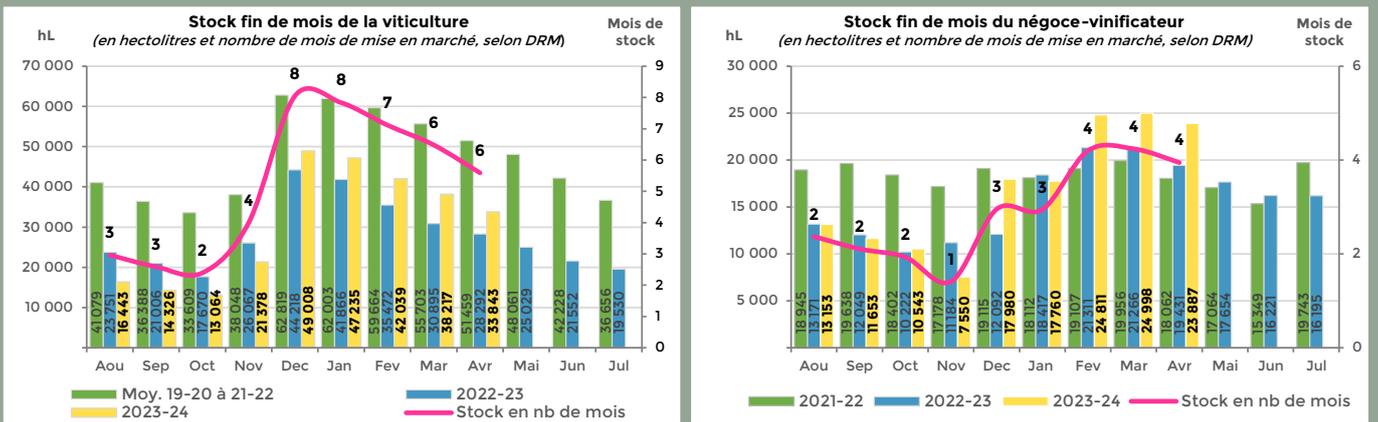
**+12,7%**

**Volume ventes France**

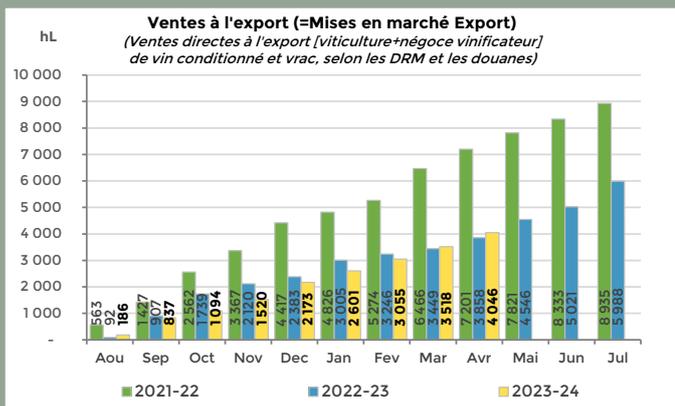
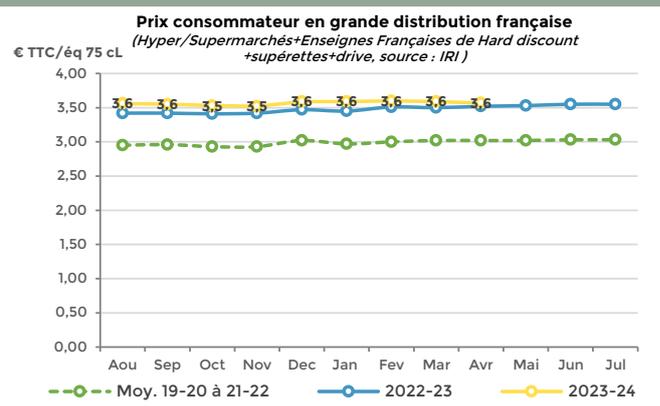
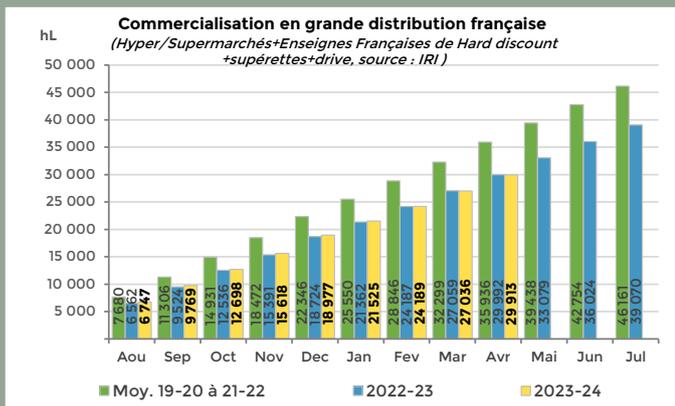
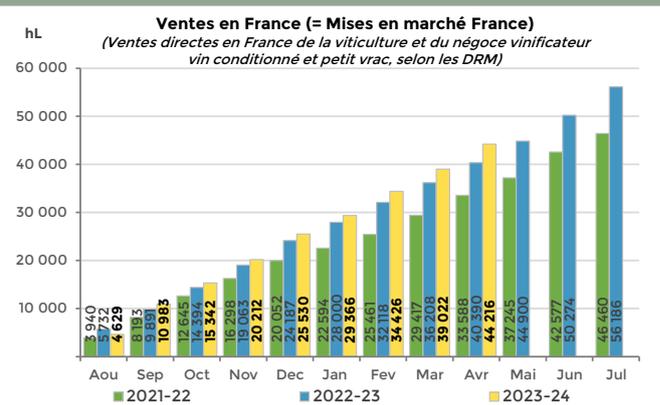
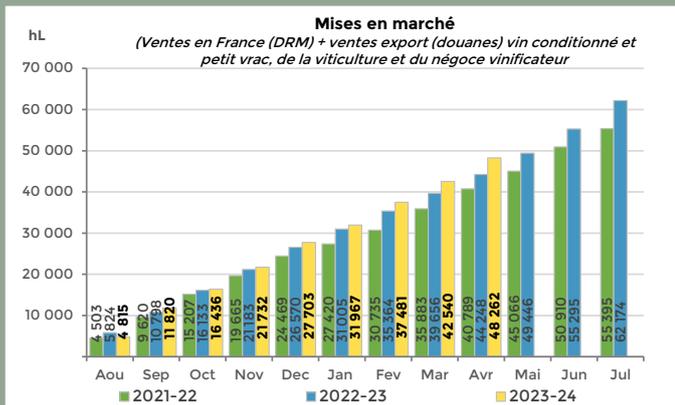
**+10,4%**

**Volume ventes export**

## Conjoncture économique mensuelle (Amont)

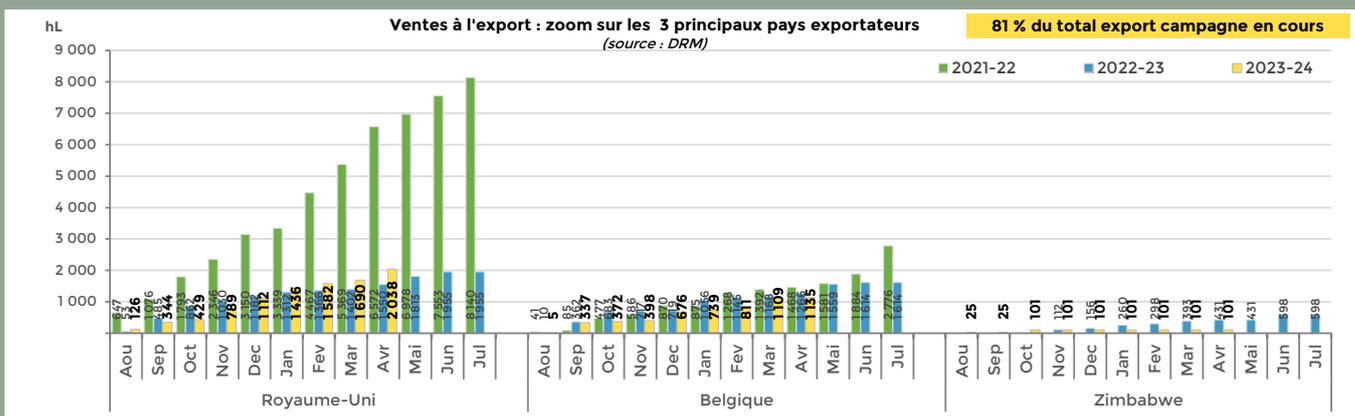


## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave

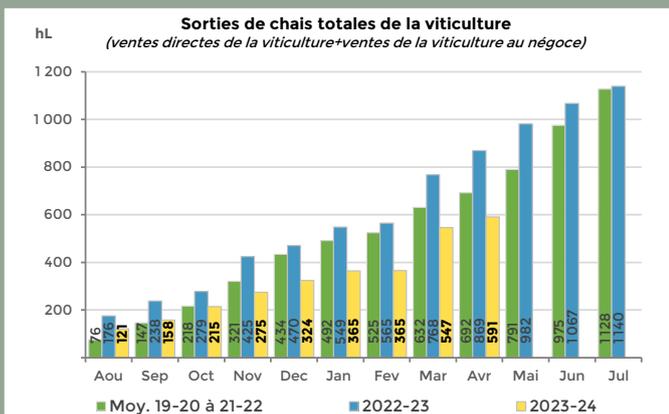
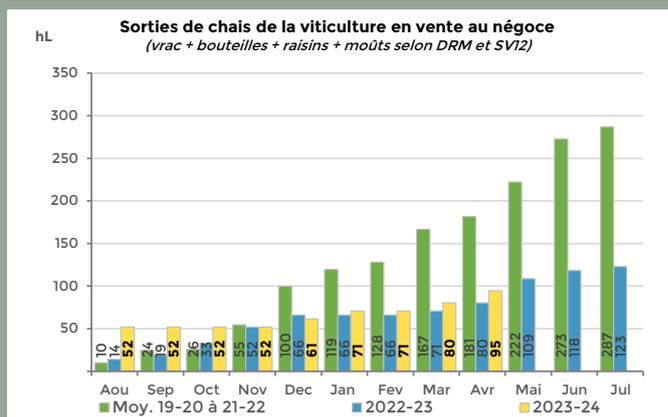
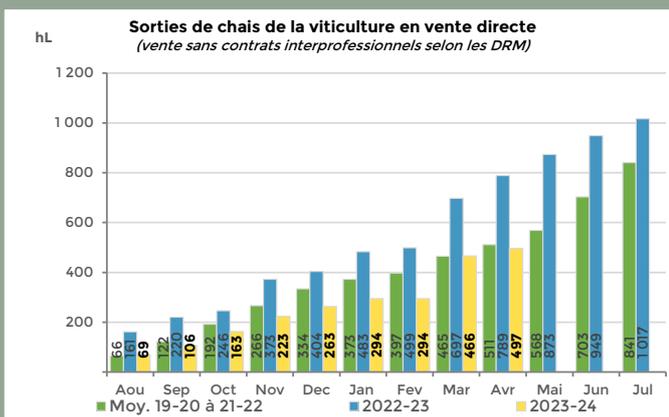
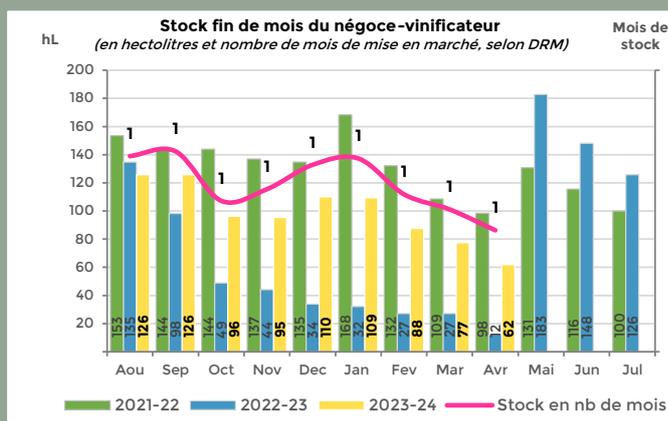
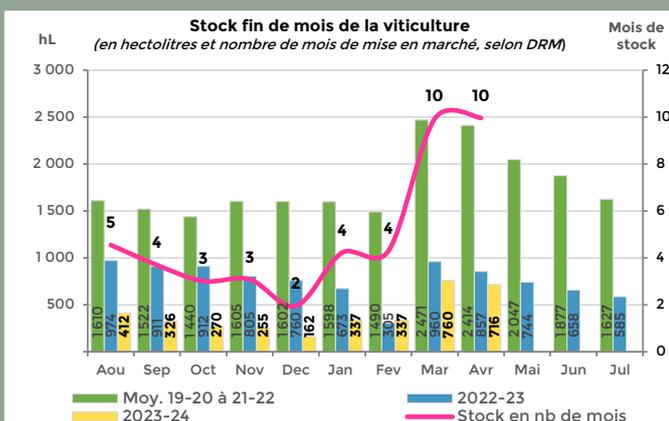
Plus d'information : <https://filiere.vinsvalde Loire.fr/Article/Eco-et-Etude/Observatoire-economique-des-marches-glob/Exportations-vins-du-Val-de-Loire>



## Évolution sur 12 mois glissants - avril 2024

<p>Stock en hL <b>-10,6%</b> Stock en nb de mois <b>11</b></p> <p><b>Stocks totaux</b></p>	<p><b>-22,3%</b></p> <p><b>Volume mis en marché</b></p>	<p><b>-20,4%</b></p> <p><b>Volume ventes France</b></p>	<p><b>indisp.</b></p> <p><b>Volume ventes export</b></p>
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## Conjoncture économique mensuelle (Amont)

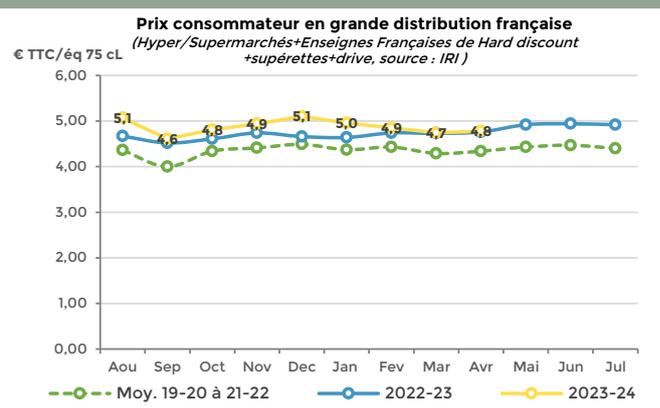
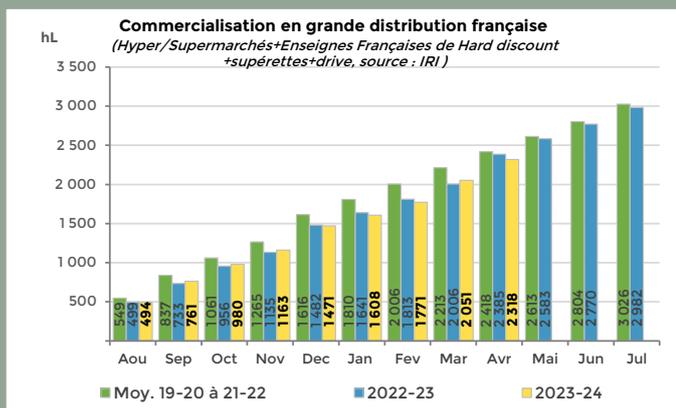
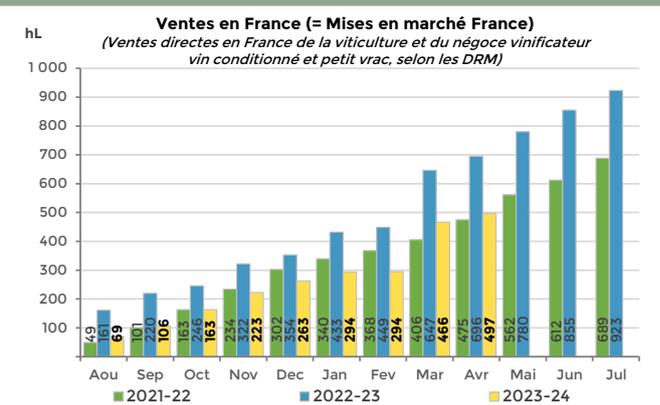
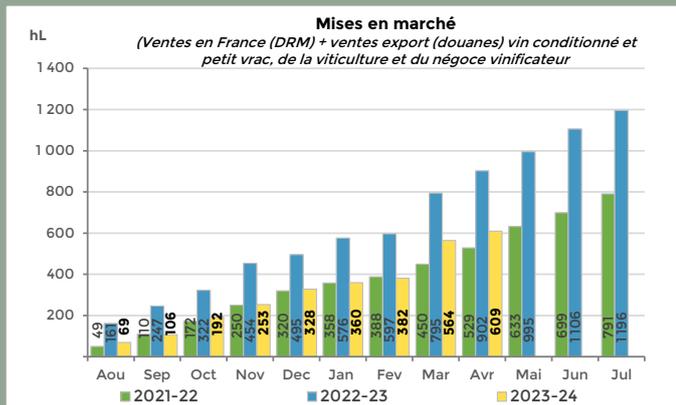


Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nb de contrats mensuels

## Conjoncture économique mensuelle (Commercialisation)

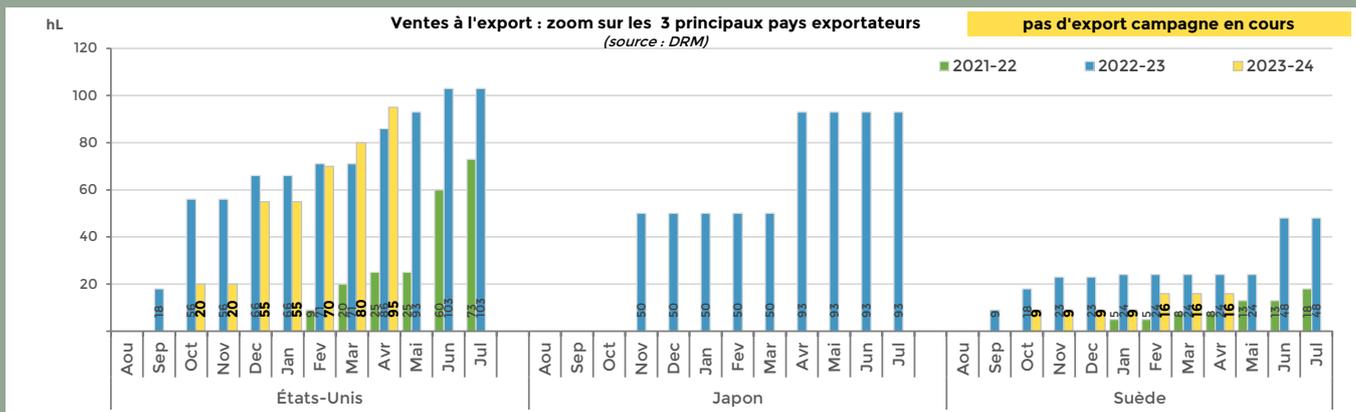


Aucune donnée de volume export

Aucune donnée de prix départ cave

Plus d'information :

<https://filieres.vinsvaldeloire.fr/Article/Eco-et-Etude/Observatoire-economique-des-marches-glob/Exportations-vins-du-Val-de-Loire>



## Évolution sur 12 mois glissants - avril 2024

Stock en hL  
**+11,7%**  
Stock en nb de mois  
**12**

**Stocks totaux**

**-21,1%**

**Volume mis en marché**

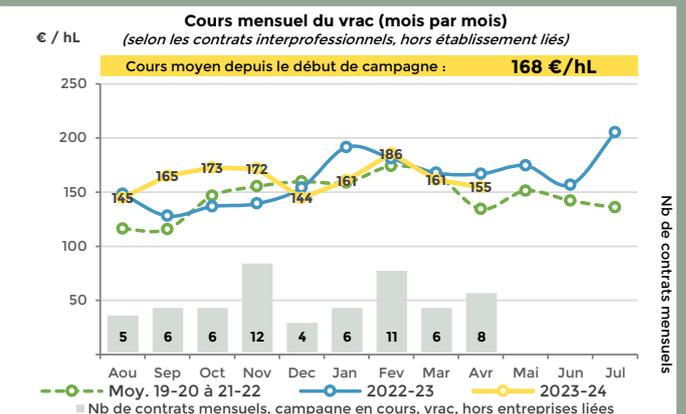
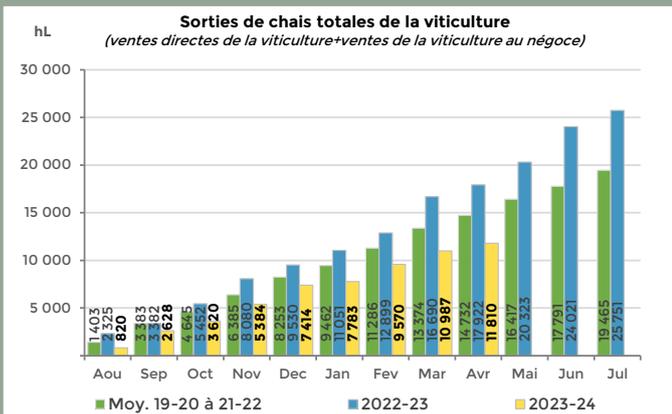
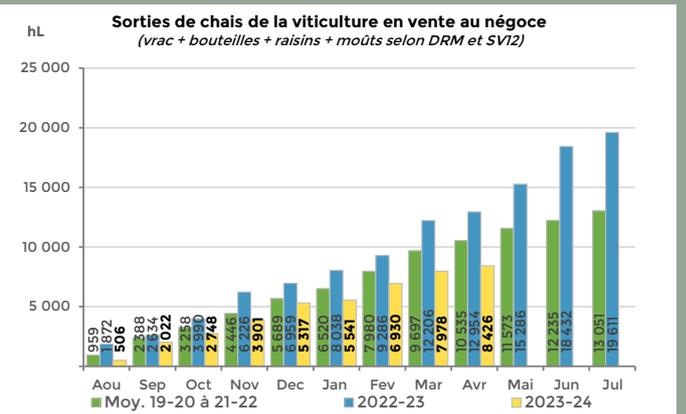
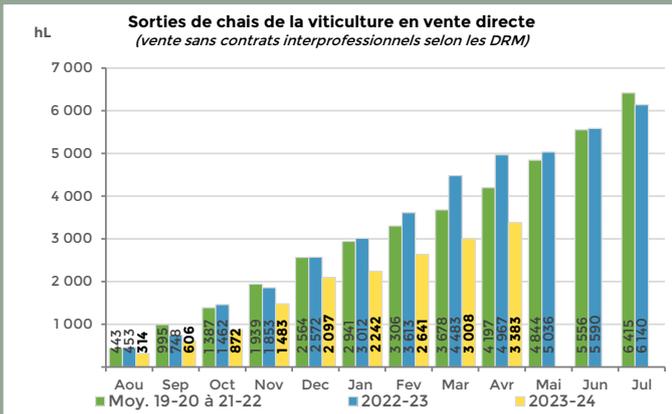
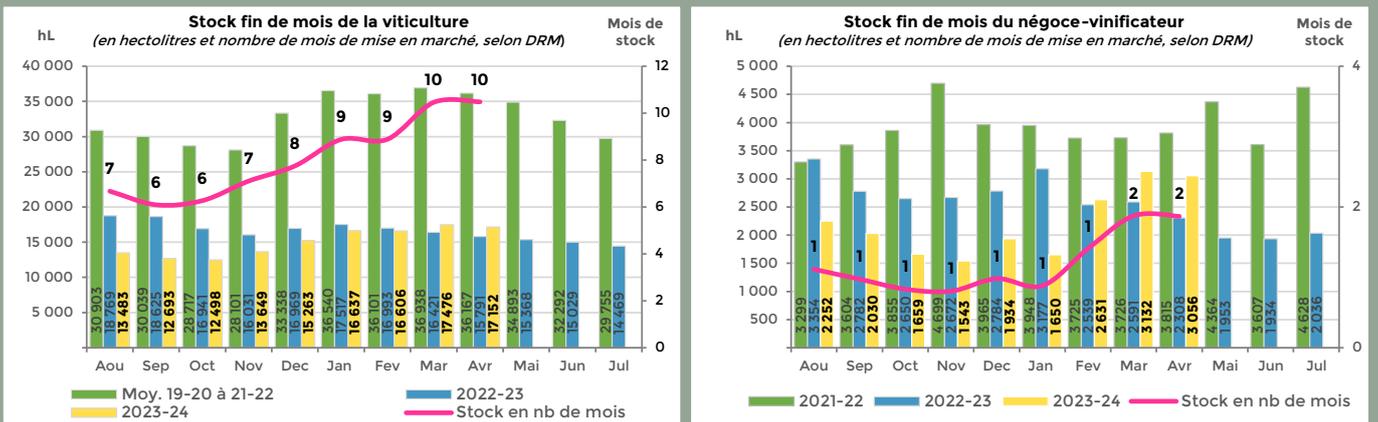
**-19,0%**

**Volume ventes France**

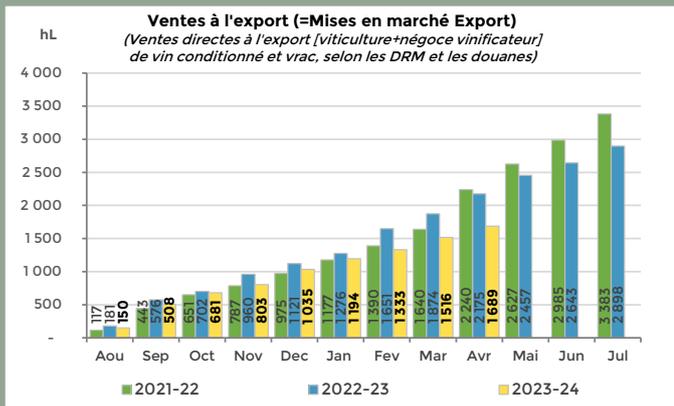
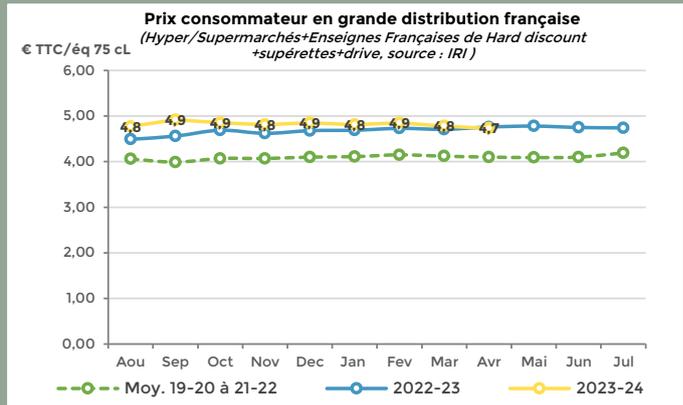
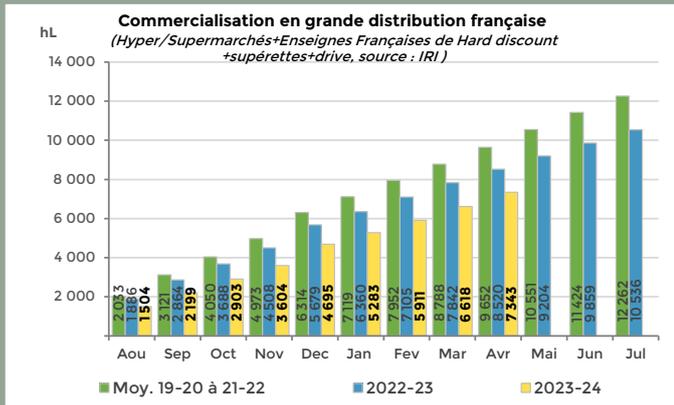
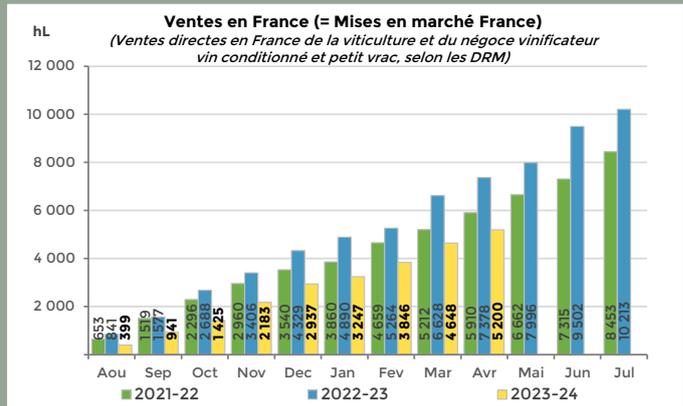
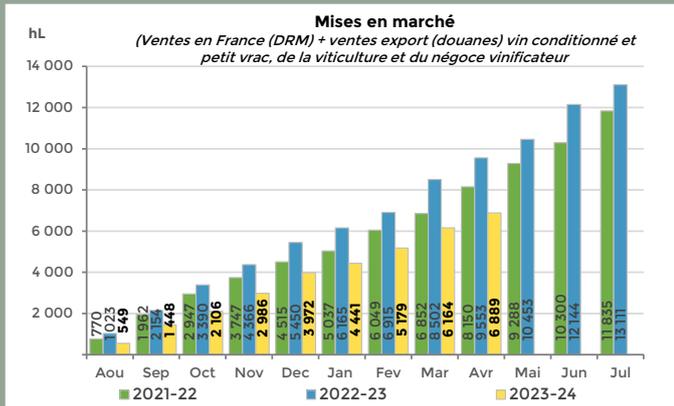
**-27,3%**

**Volume ventes export**

## Conjoncture économique mensuelle (Amont)

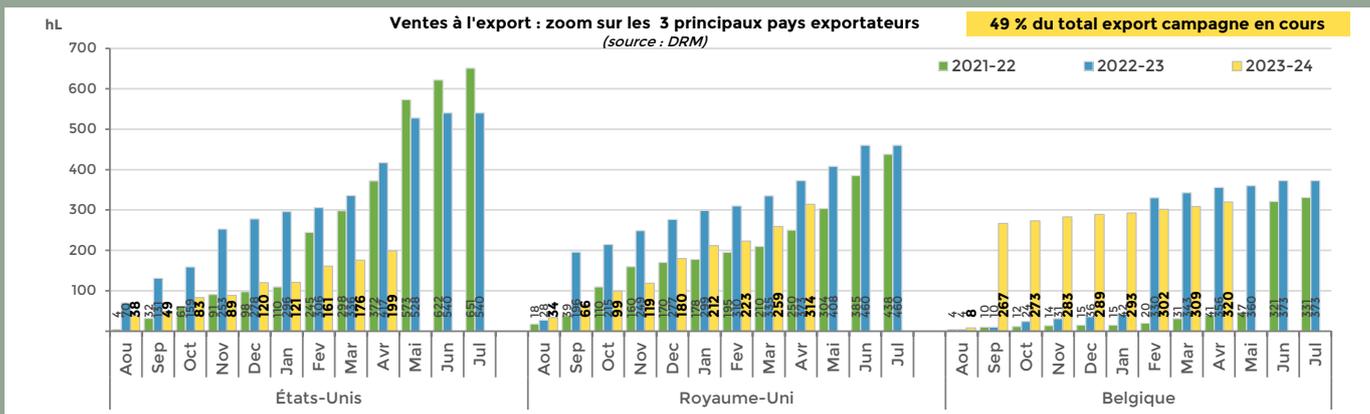


## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave

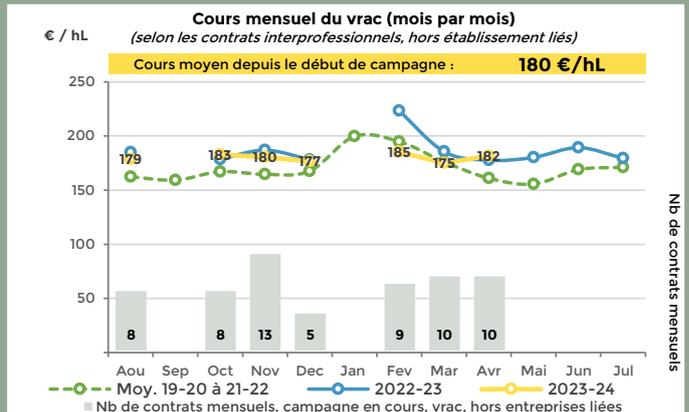
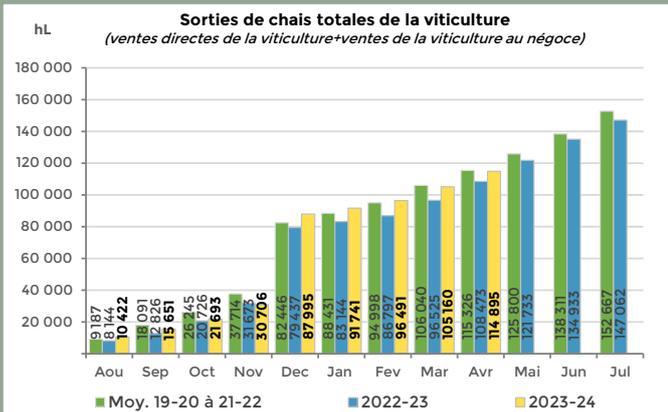
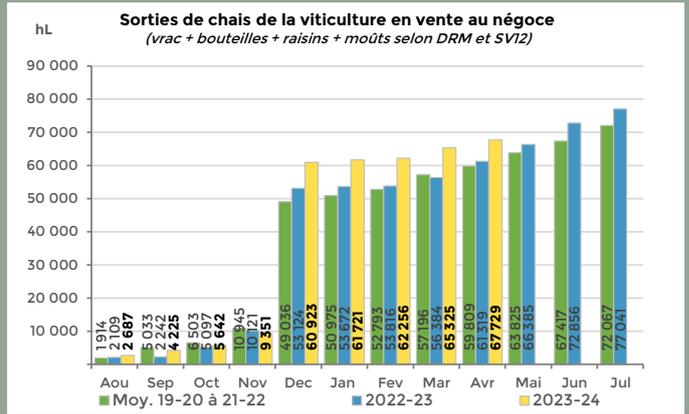
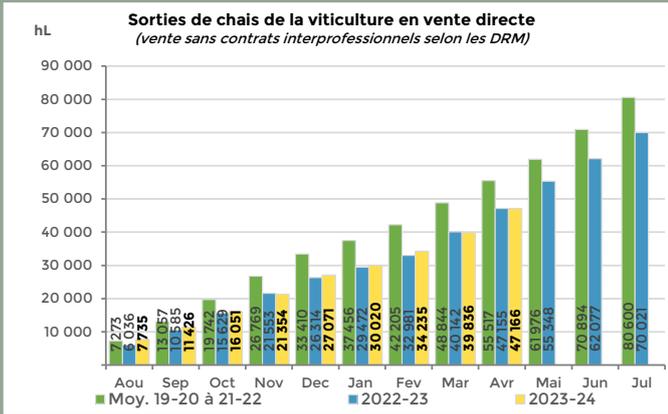
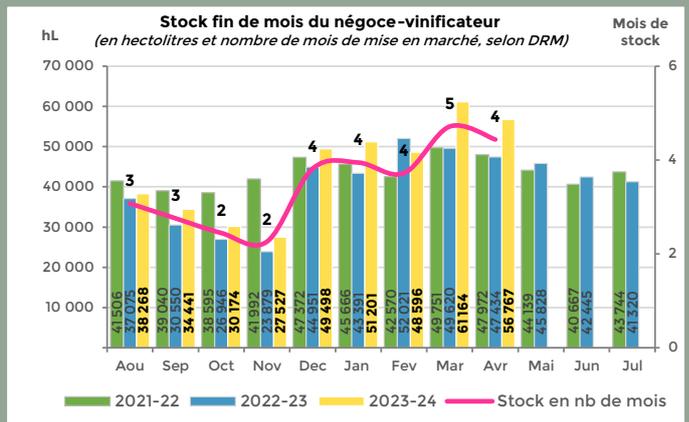
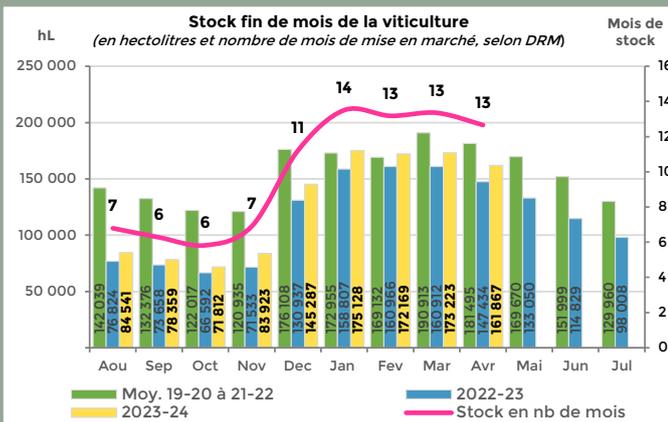
Plus d'information : <https://filiere.vinsvalde Loire.fr/Article/Eco-et-Etude/Observatoire-economique-des-marches-glob/Exportations-vins-du-Val-de-Loire>



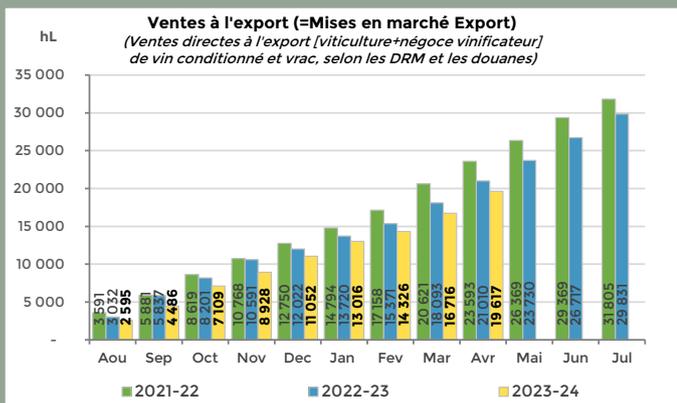
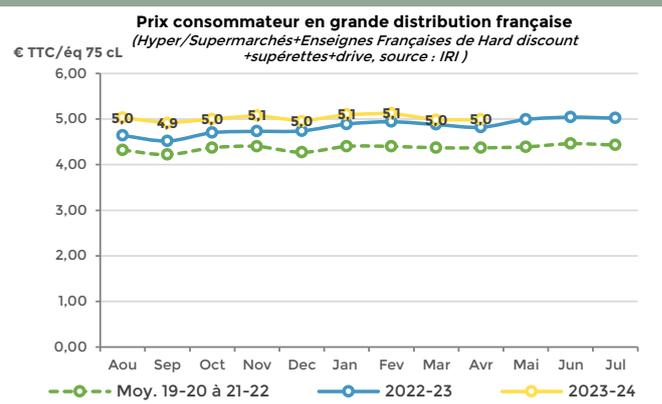
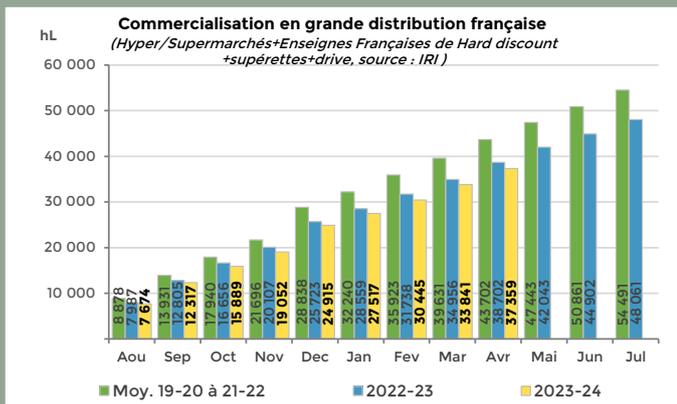
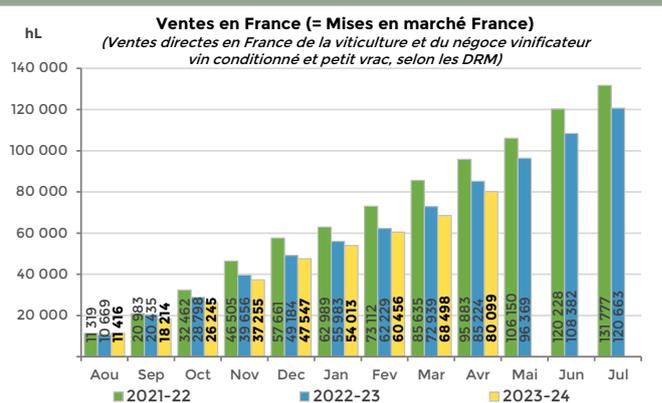
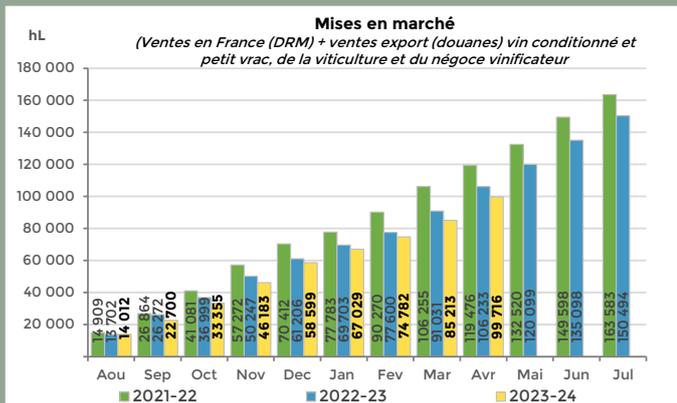
## Évolution sur 12 mois glissants - avril 2024

<p>Stock en hL <b>+12,2%</b> Stock en nb de mois <b>17</b></p> <p><b>Stocks totaux</b></p>	<p><b>-4,2%</b></p> <p><b>Volume mis en marché</b></p>	<p><b>-4,6%</b></p> <p><b>Volume ventes France</b></p>	<p><b>-2,7%</b></p> <p><b>Volume ventes export</b></p>
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## Conjoncture économique mensuelle (Amont)

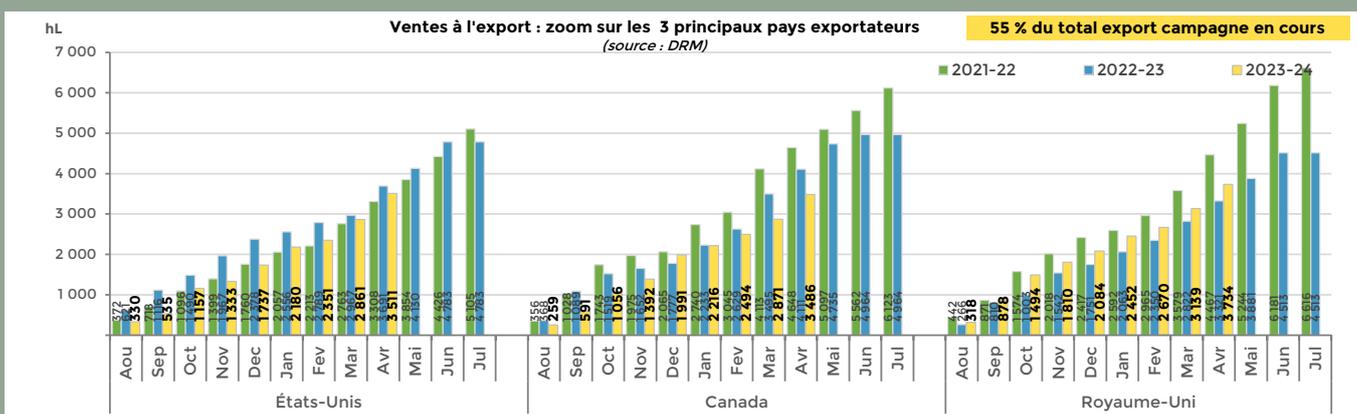


## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave

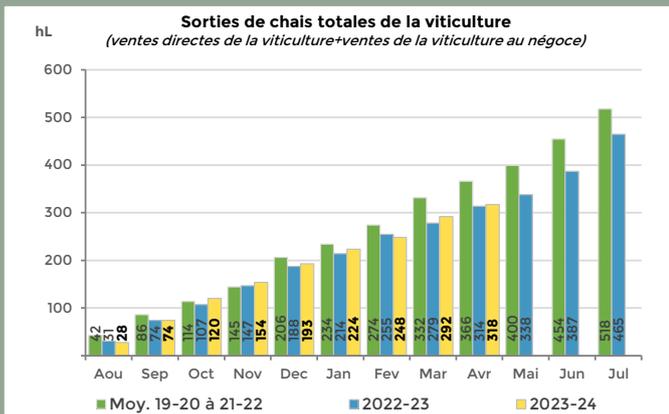
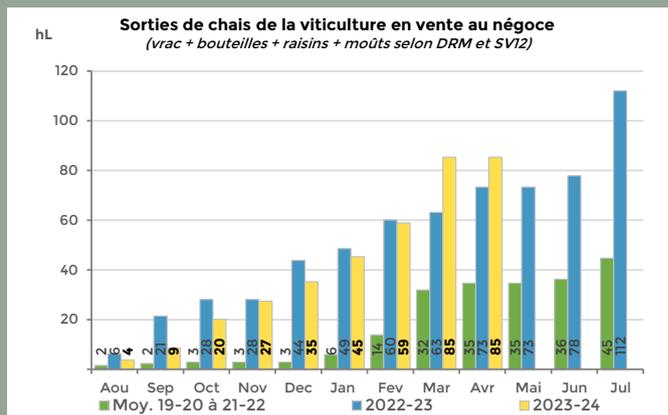
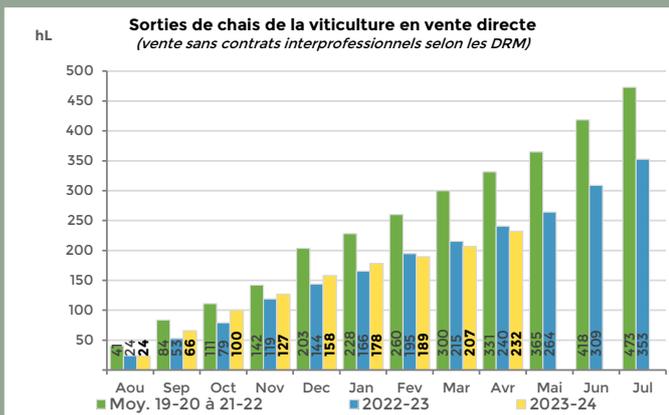
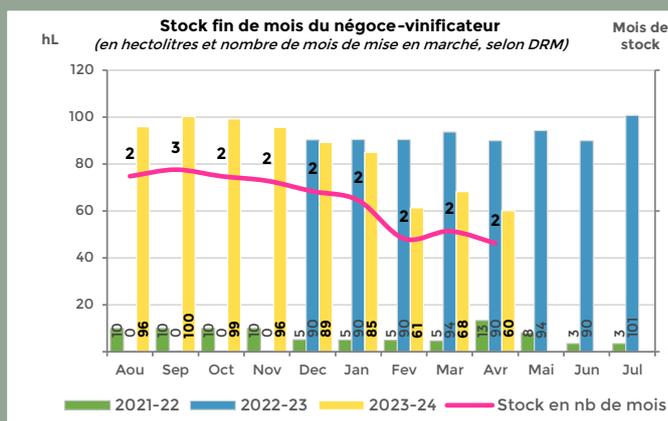
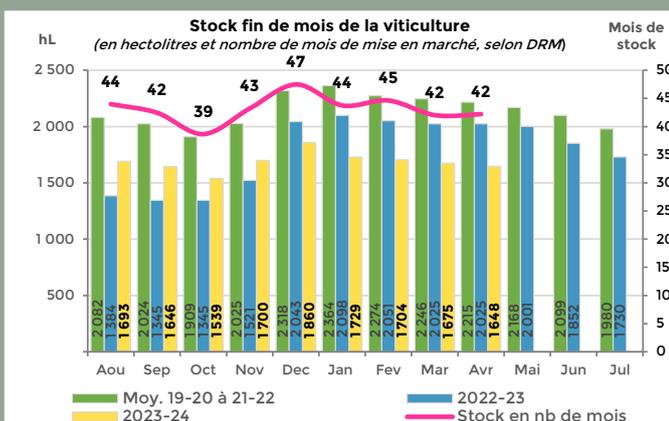
Puis d'information : <https://filiere.vinsvalde Loire.fr/Article/Eco-et-Etude/Observatoire-economique-des-marches-glob/Exportations-vins-du-Val-de-Loire>



## Évolution sur 12 mois glissants - avril 2024

<p>Stock en hL <b>-19,2%</b> Stock en nb de mois <b>44</b></p> <p><b>Stocks totaux</b></p>	<p><b>-7,1%</b></p> <p><b>Volume mis en marché</b></p>	<p><b>-3,9%</b></p> <p><b>Volume ventes France</b></p>	<p><b>indisp.</b></p> <p><b>Volume ventes export</b></p>
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## Conjoncture économique mensuelle (Amont)

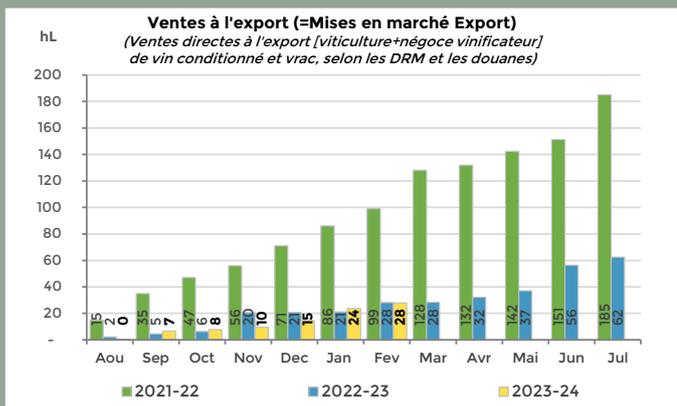
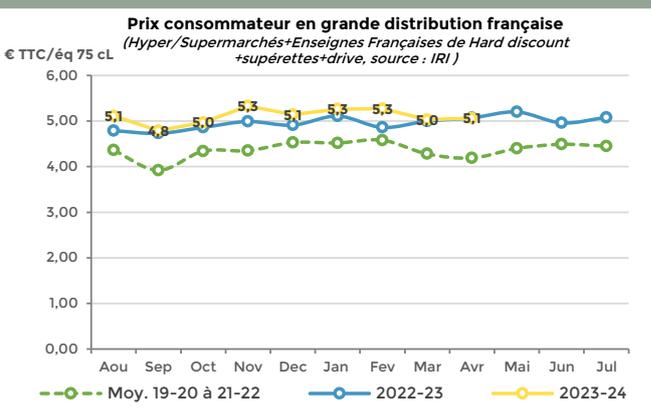
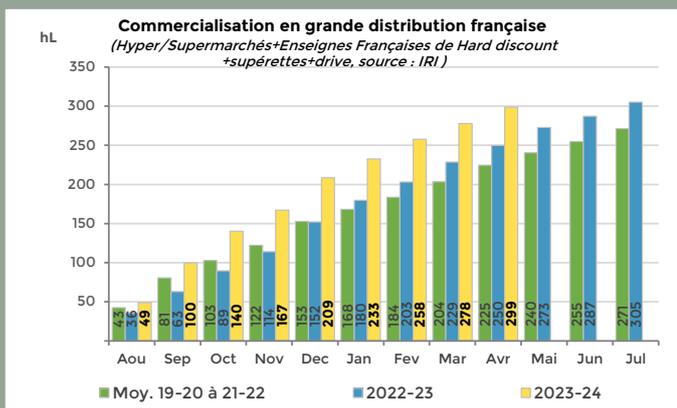
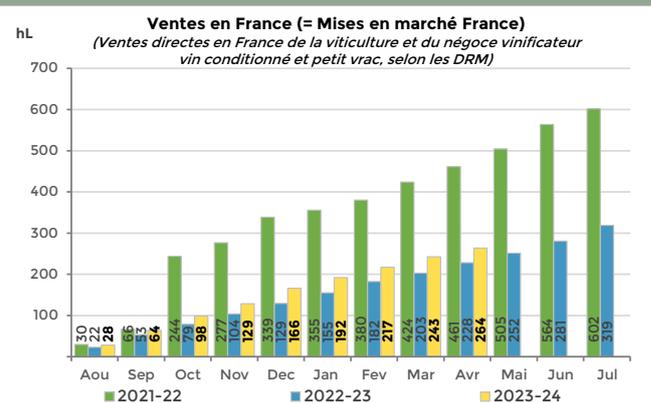
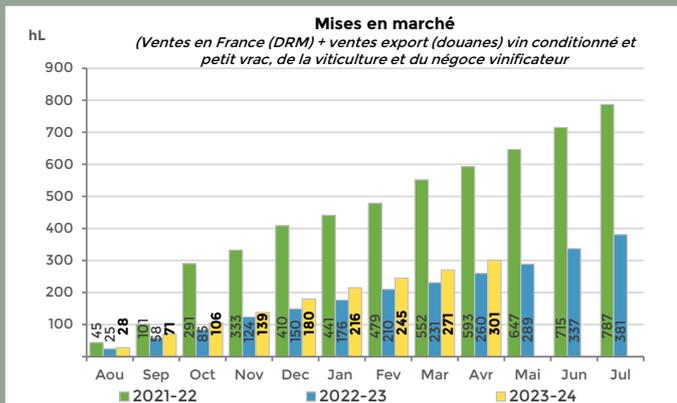


Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

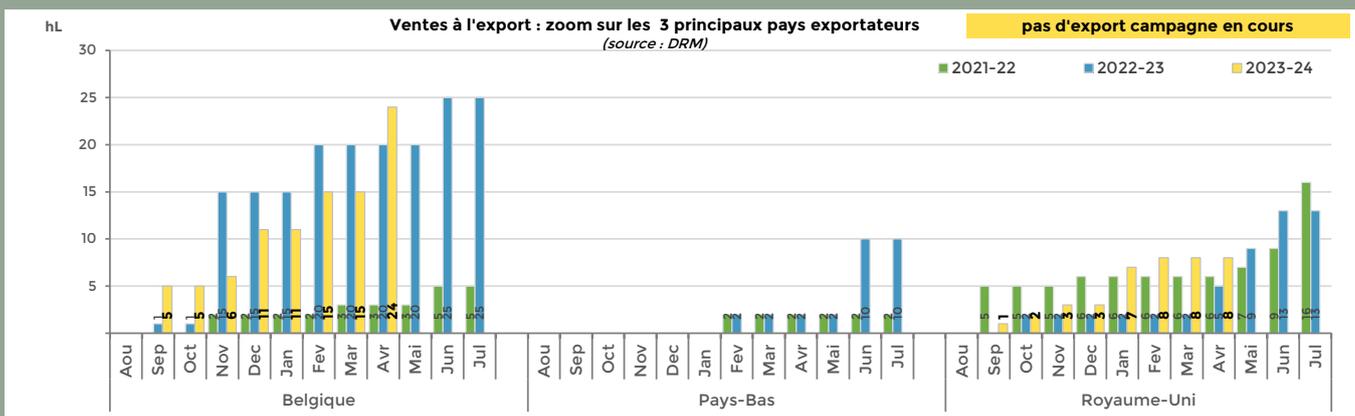
Nb de contrats mensuels

## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave

Plus d'information : <https://filiere.vinsvaldeloire.fr/Article/Eco-et-Etude/Observatoire-economique-des-marches-glob/Exportations-vins-du-Val-de-Loire>



## Évolution sur 12 mois glissants - avril 2024

Stock en hL  
**+22,4%**  
Stock en nb de mois  
**19**

**Stocks totaux**

**+2,1%**

**Volume mis en marché**

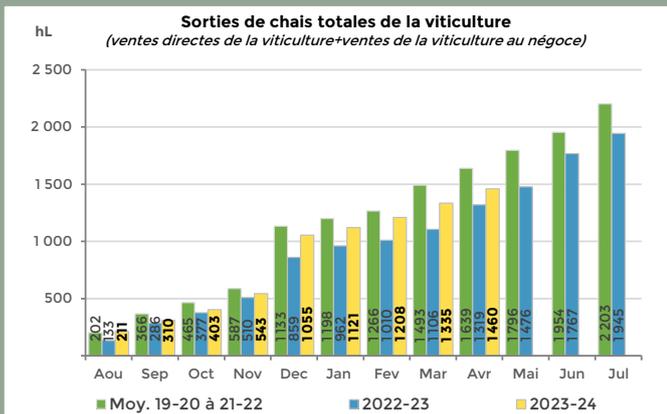
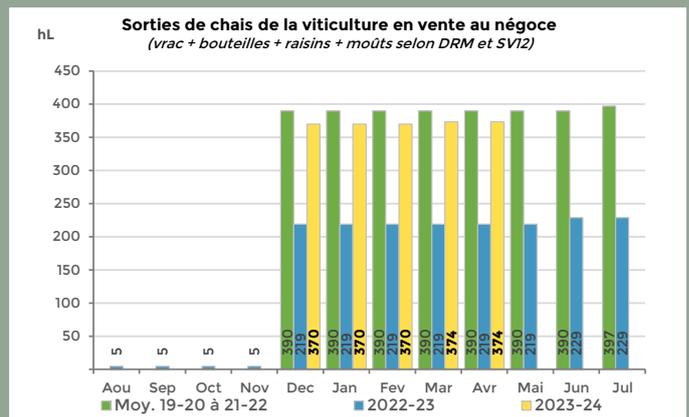
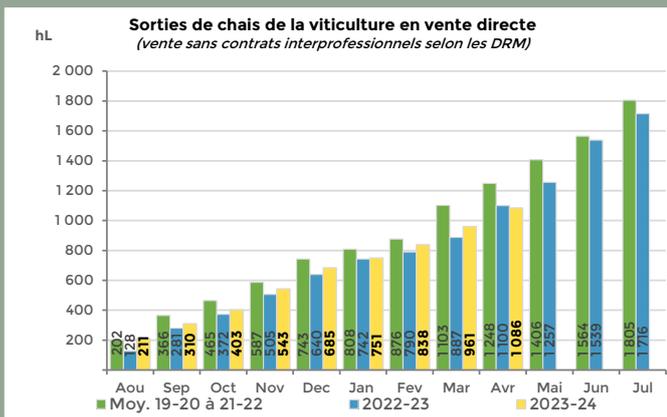
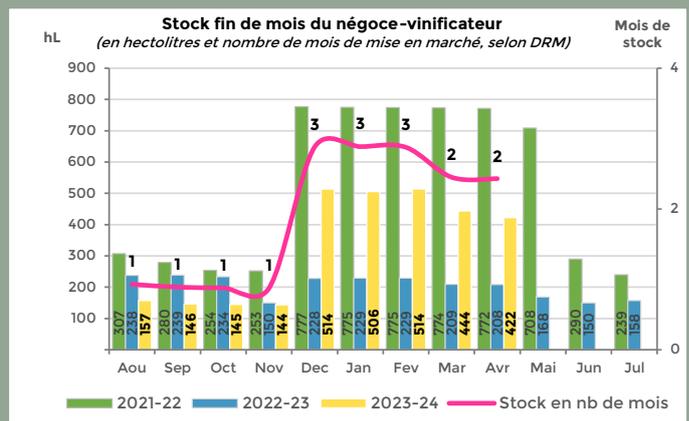
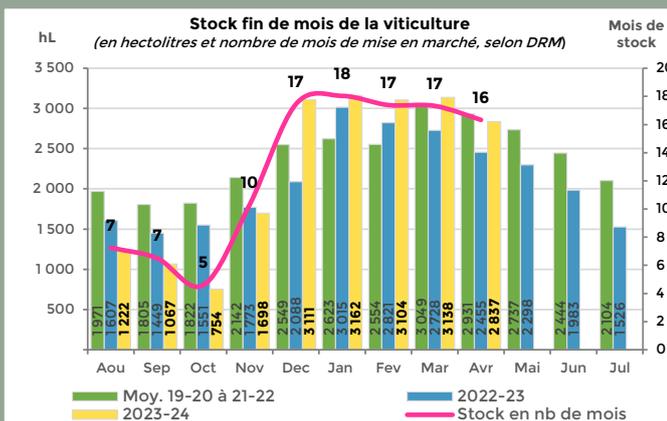
**+5,2%**

**Volume ventes France**

**-35,4%**

**Volume ventes export**

## Conjoncture économique mensuelle (Amont)

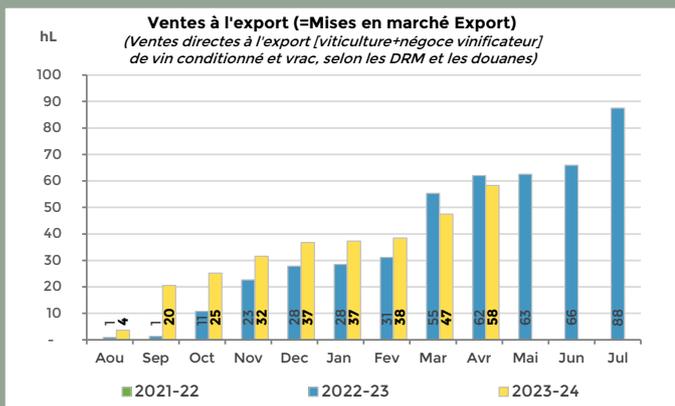
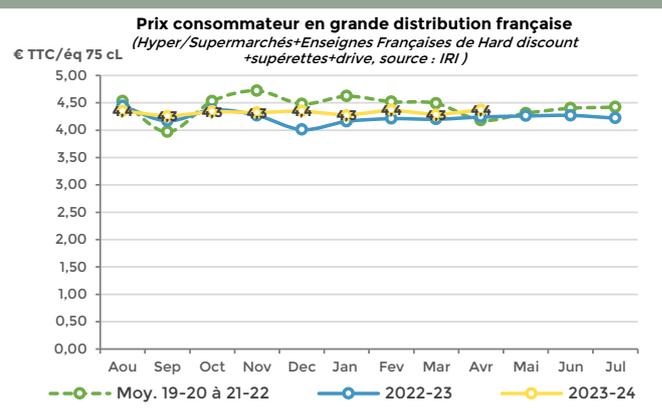
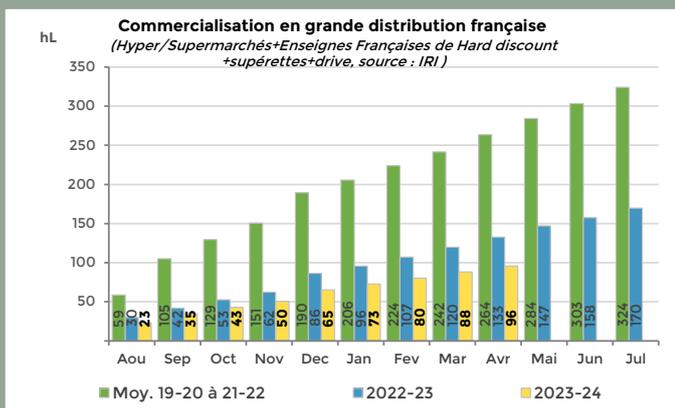
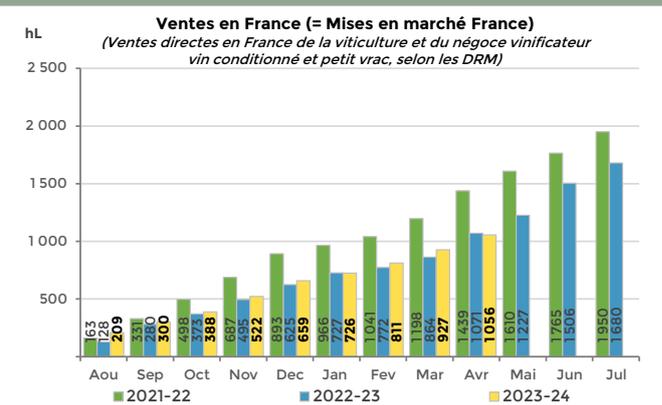
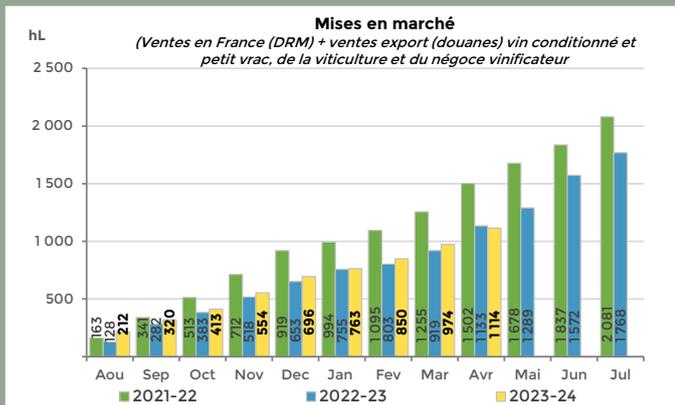


Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

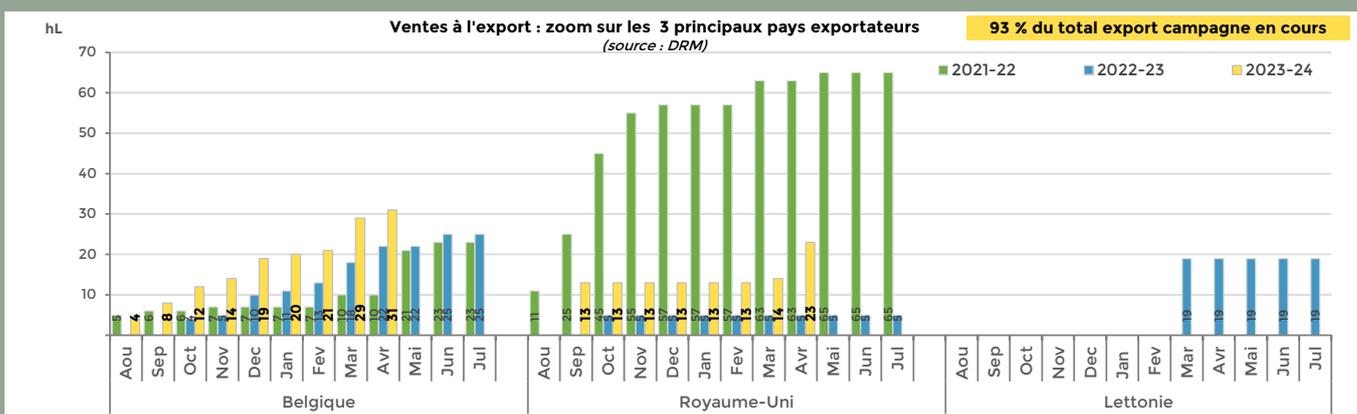
Nb de contrats mensuels

## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave

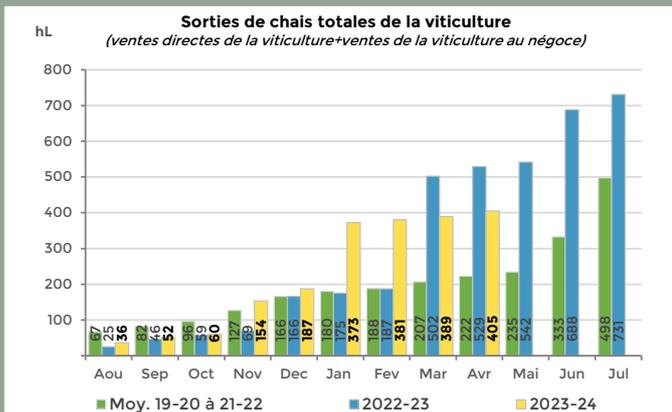
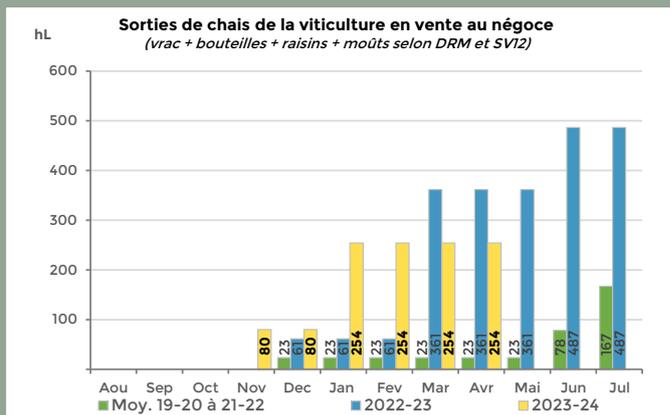
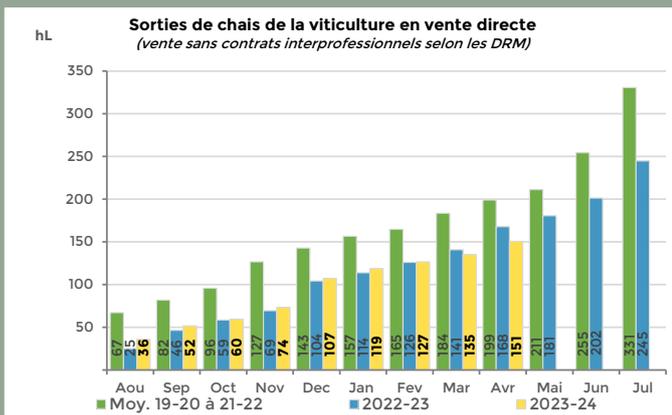
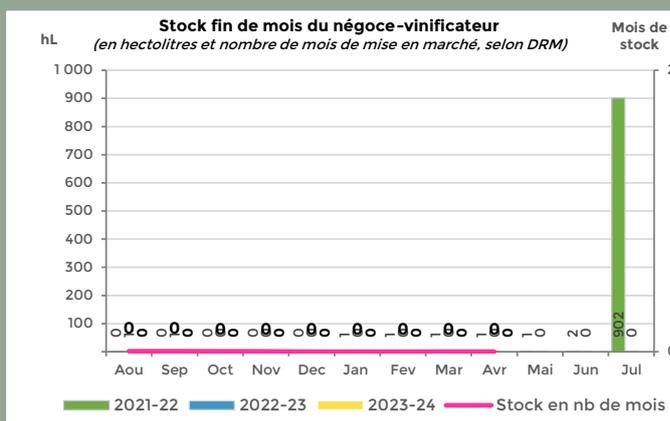
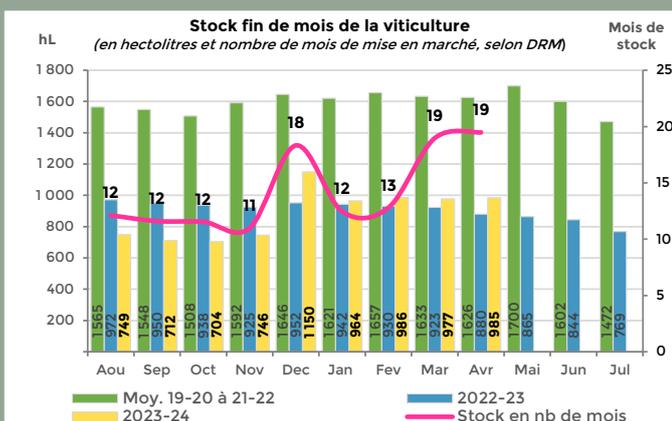
Plus d'information : <https://filiere.vinsvaldeloire.fr/Article/Eco-et-Etude/Observatoire-economique-des-marches-glob/Exportations-vins-du-Val-de-Loire>



## Évolution sur 12 mois glissants - avril 2024

<p>Stock en hL <b>+11,9%</b> Stock en nb de mois <b>19</b></p> <p><b>Stocks totaux</b></p>	<p><b>-8,7%</b></p> <p><b>Volume mis en marché</b></p>	<p><b>-8,7%</b></p> <p><b>Volume ventes France</b></p>	<p><b>indisp.</b></p> <p><b>Volume ventes export</b></p>
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## Conjoncture économique mensuelle (Amont)

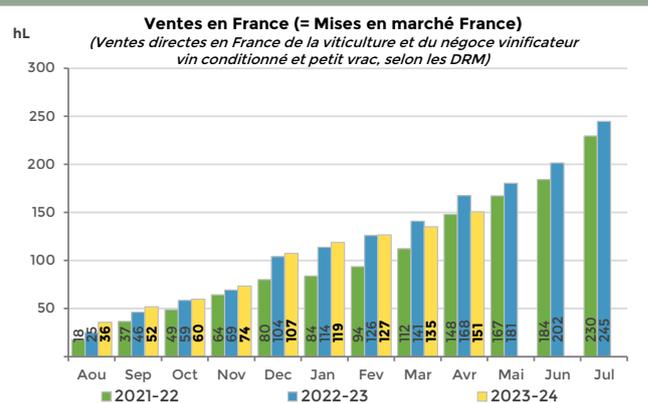
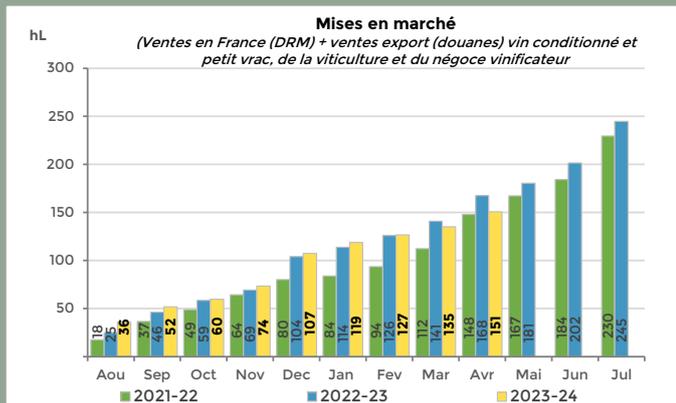


Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nb de contrats mensuels

## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de commercialisation GD

Aucune donnée de prix GD

Aucune donnée de volume export

Aucune donnée de prix départ cave

Plus d'information :

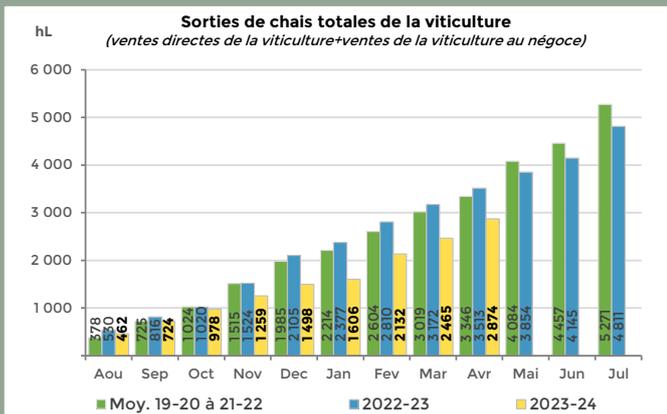
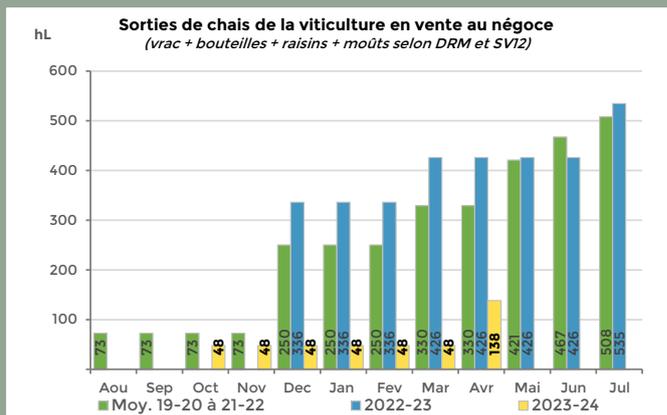
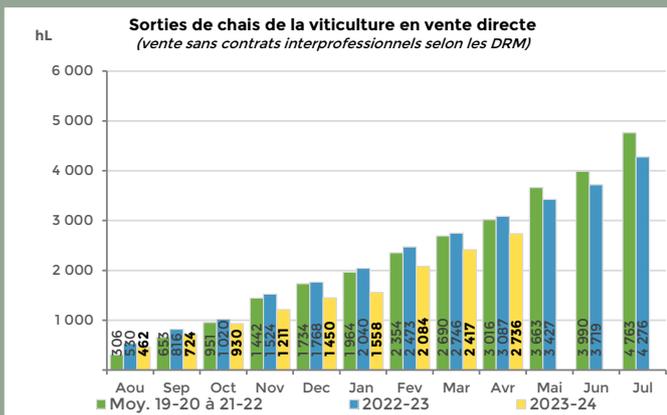
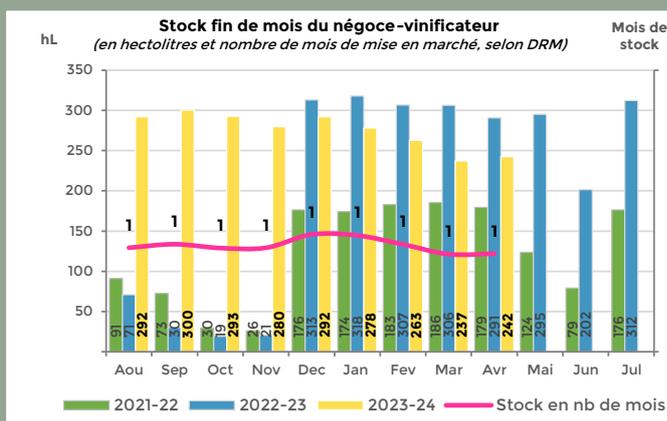
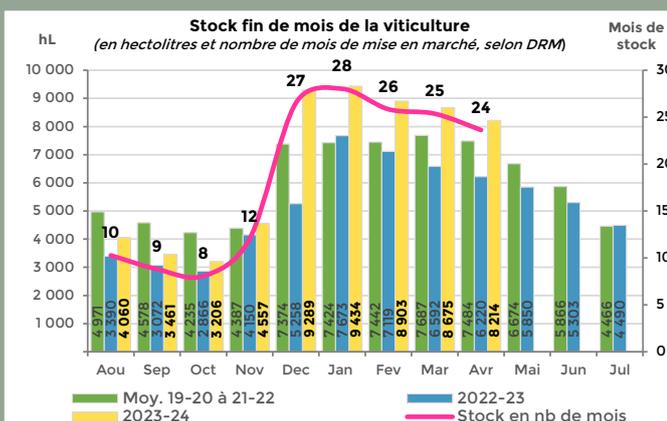
<https://filiere.vinsvalde Loire.fr/Article/Eco-et-Etude/Observatoire-economique-des-marches-glob/Exportations-vins-du-Val-de-Loire>



## Évolution sur 12 mois glissants - avril 2024

<p>Stock en hL <b>+29,9%</b> Stock en nb de mois <b>24</b></p> <p><b>Stocks totaux</b></p>	<p><b>-19,4%</b></p> <p><b>Volume mis en marché</b></p>	<p><b>-23,8%</b></p> <p><b>Volume ventes France</b></p>	<p><b>indisp.</b></p> <p><b>Volume ventes export</b></p>
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### Conjoncture économique mensuelle (Amont)

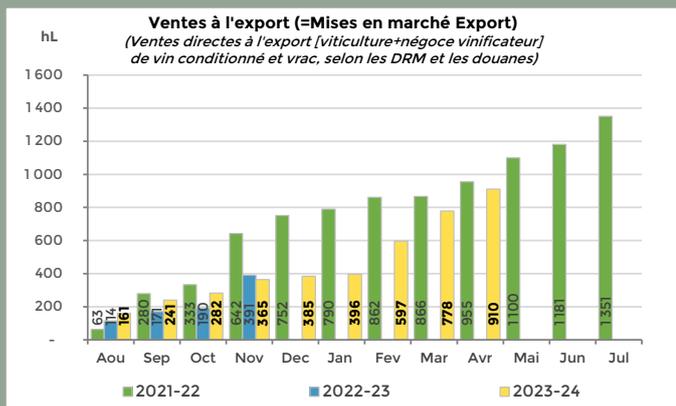
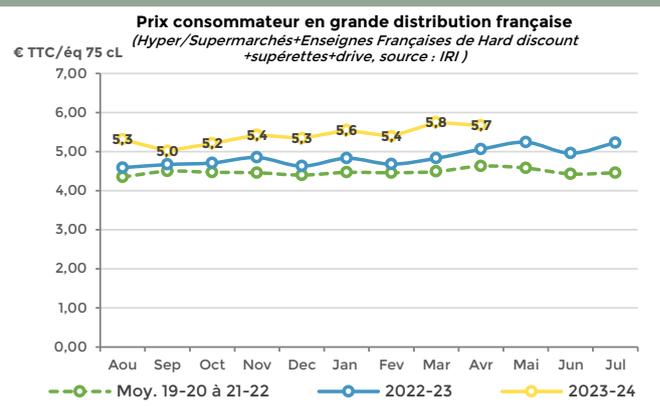
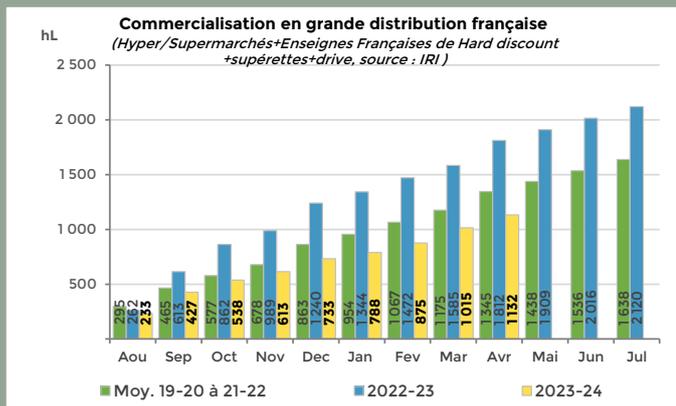
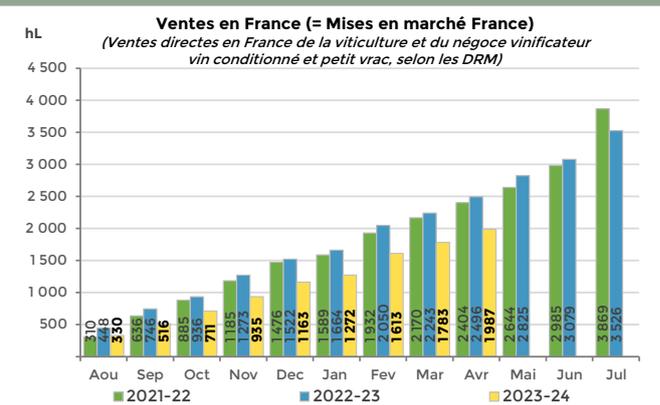
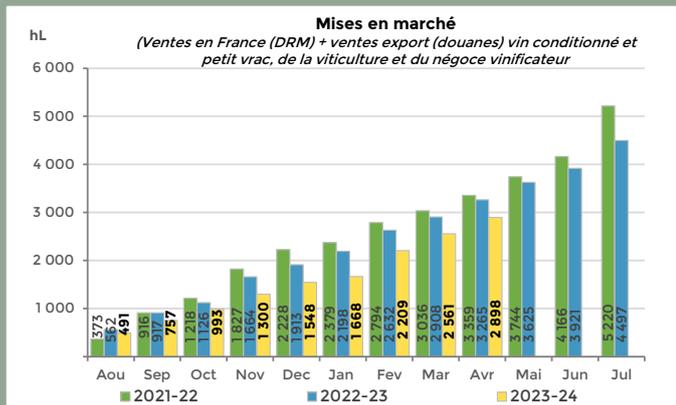


Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nb de contrats mensuels

## Conjoncture économique mensuelle (Commercialisation)



Aucune donnée de prix départ cave

Plus d'information : <https://filiere.vinsvalde Loire.fr/Article/Eco-et-Etude/Observatoire-economique-des-marches-glob/Exportations-vins-du-Val-de-Loire>

